

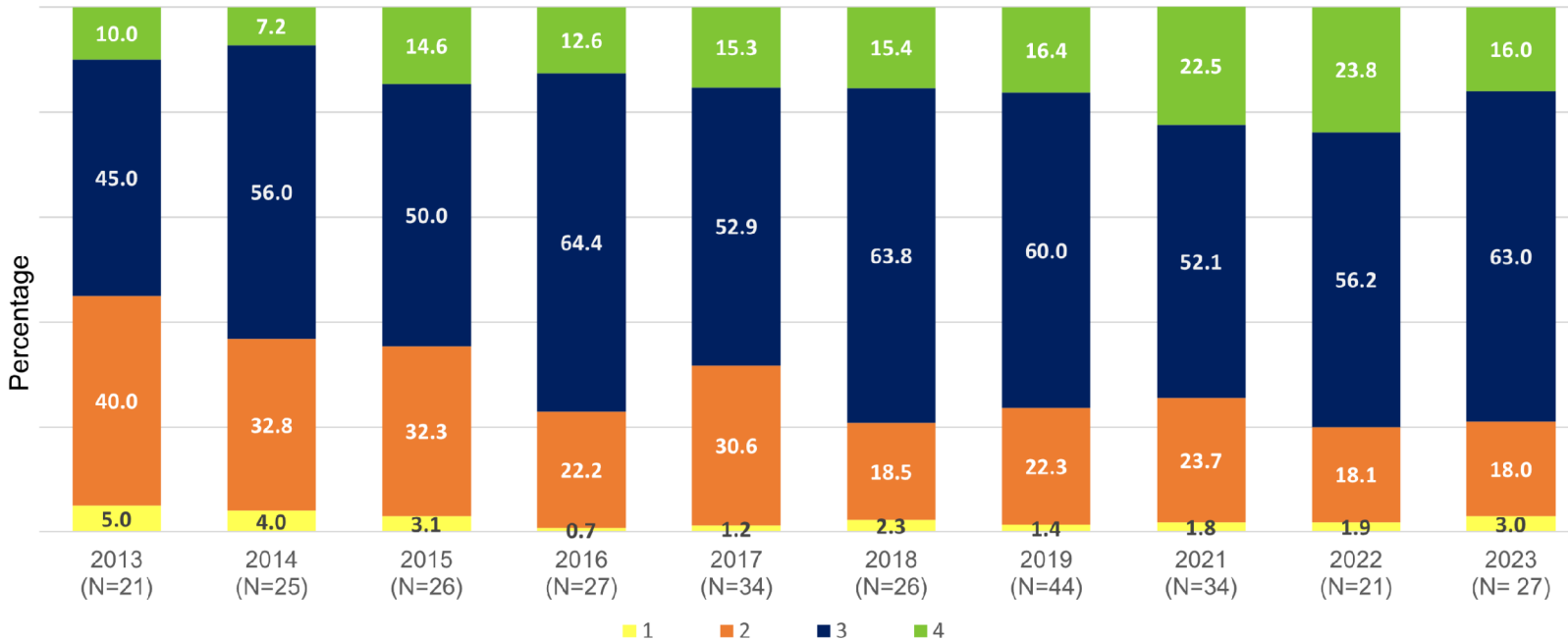
Measuring a Culture of Evidence

Auburn University Student Affairs

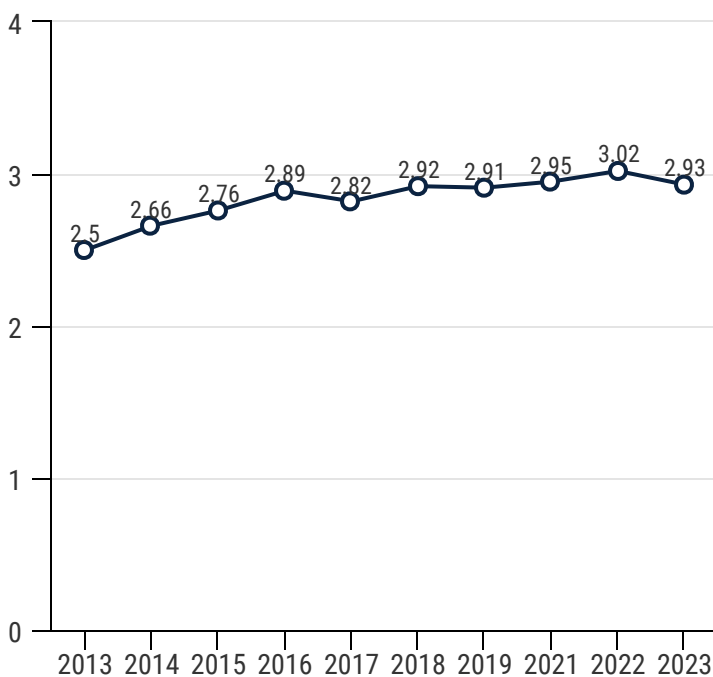
Culture of... (1) Good Intentions (2) Justification (3) Strategy (4) Evidence

Rubric: Spurlock, R.S. & Johnson, A.J. (2012). Measuring a Culture of Evidence. In M Culp & G. Dungy 9Eds.), Building a Culture of Evidence (p.65). Washing, DC: NASPA

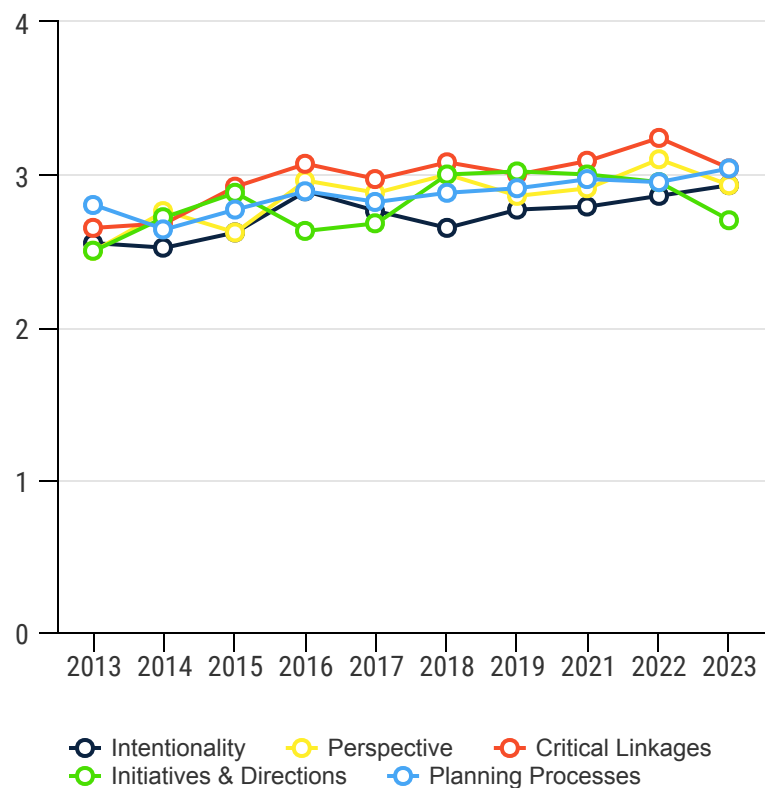
Culture of Evidence Overall Score Percentages By Year 2013-2023



Culture of Evidence Overall Mean Score By Year 2013-2023



Overall Mean Score in Each Rubric Category By Year 2013-2023

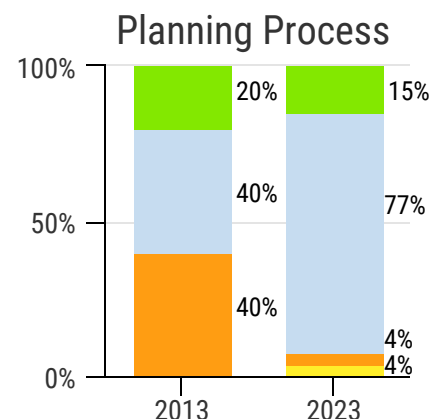
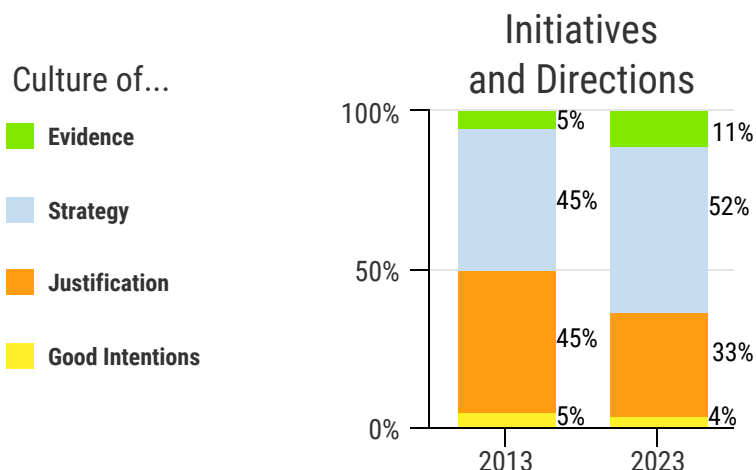
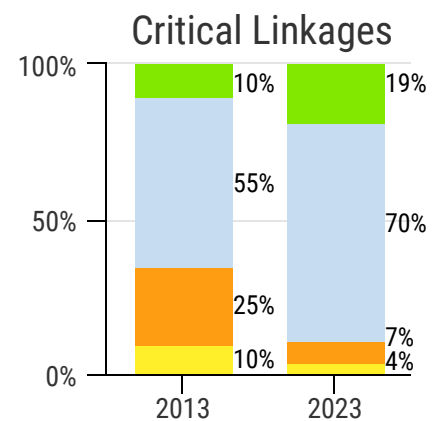
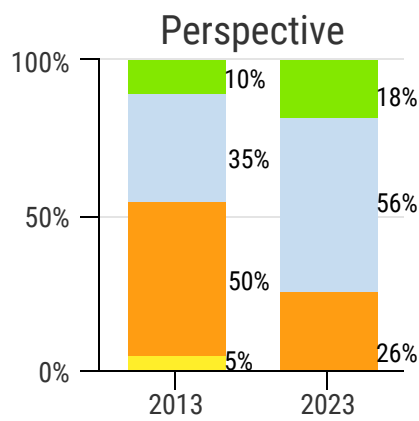
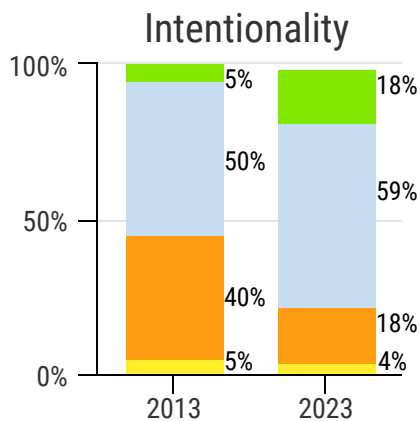
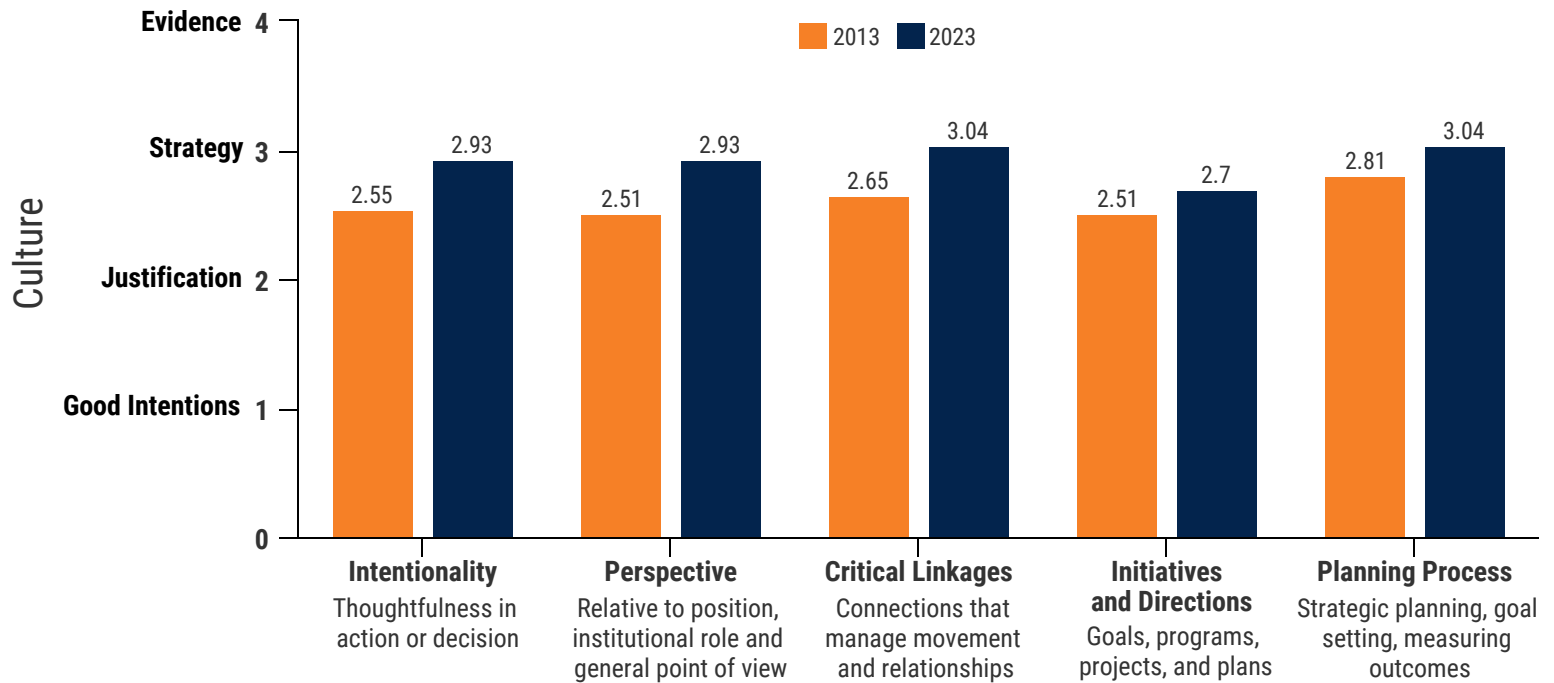


Measuring a Culture of Evidence

Auburn University Student Affairs

2013 - 2023

Each summer the Student Affairs team members who attended the annual Assessment and Planning Workshop were asked to rank where they believed Student Affairs was in creating a Culture of Evidence in each rubric category.



Assessment & Strategic Planning - auburn.edu/assessment - saasp@auburn.edu

Measuring a Culture of Evidence

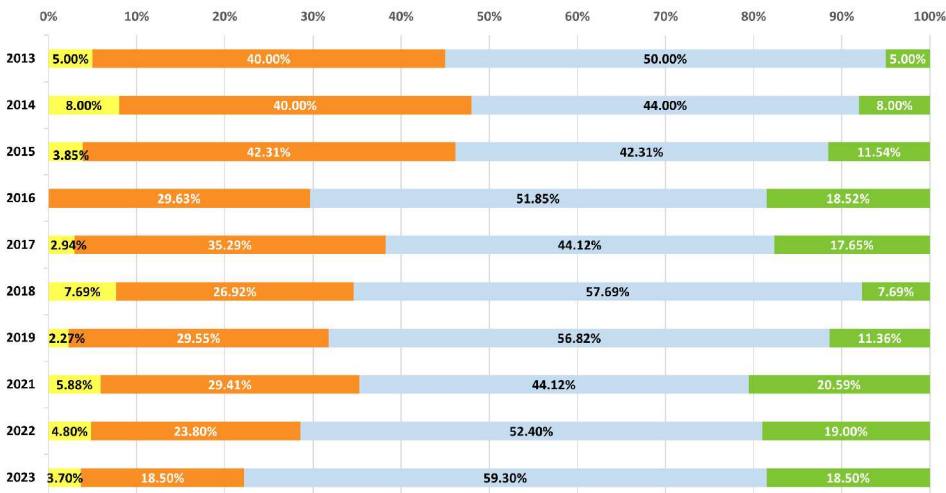
Auburn University Student Affairs

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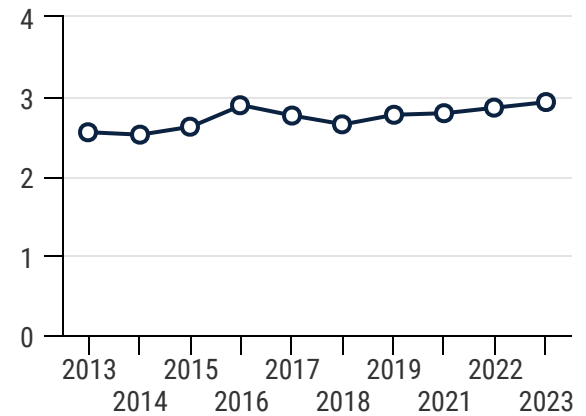
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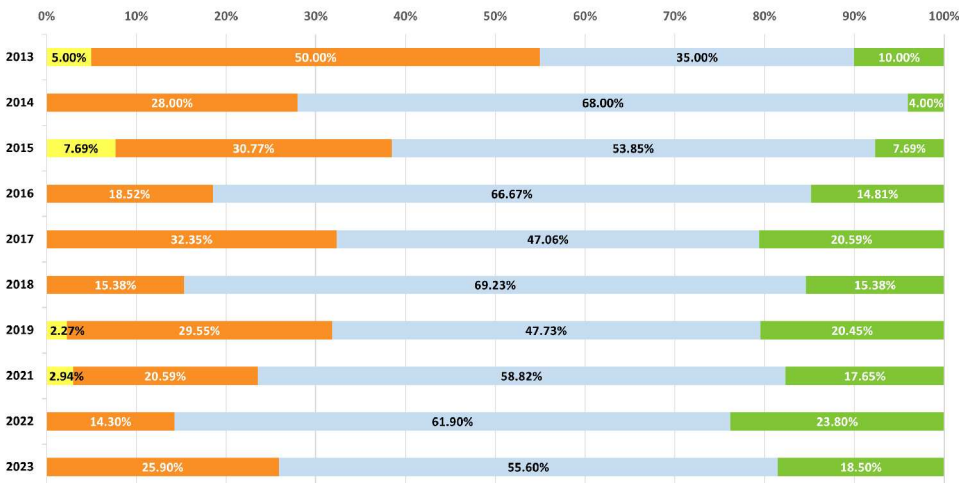
**INTENTIONALITY Score Percentages By Year
2013-2023**



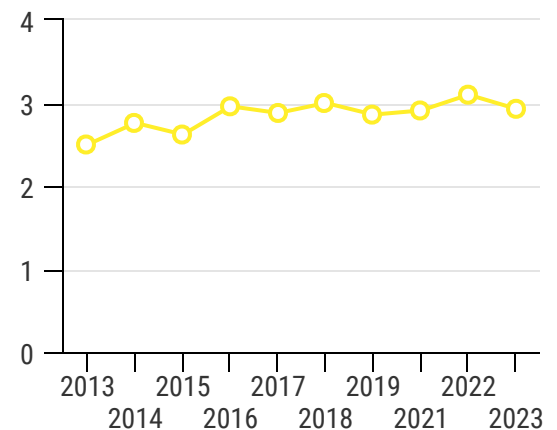
**INTENTIONALITY Overall
Mean Score 2013-2023**



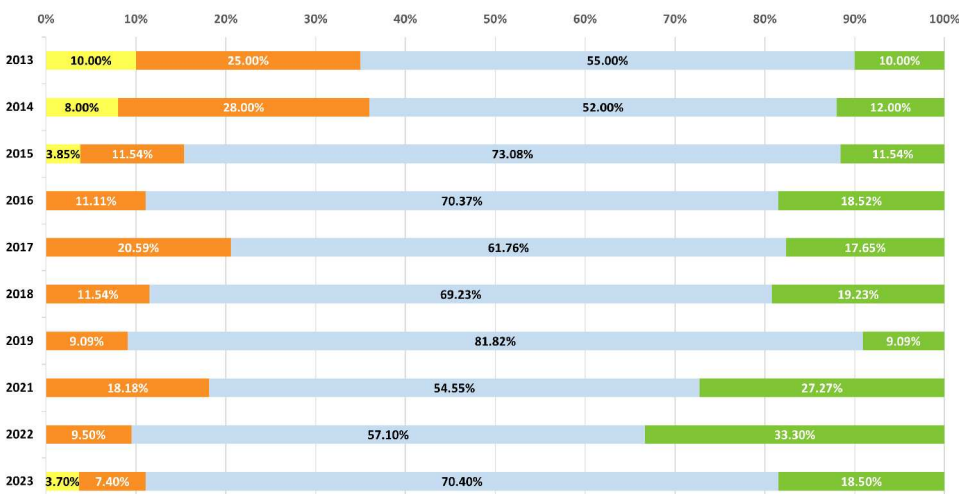
**PERSPECTIVE Score Percentages by Year
2013-2023**



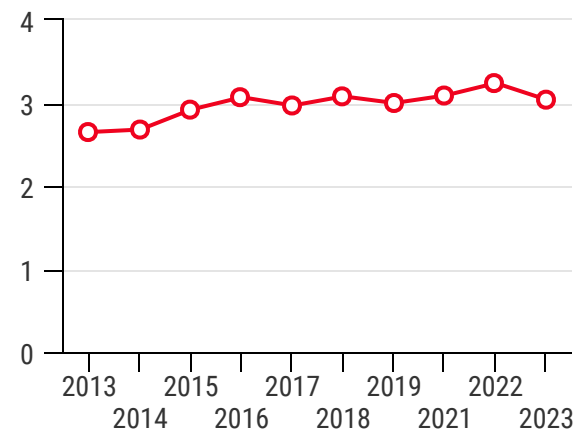
**PERSPECTIVE Overall
Mean Score 2013-2023**



**CRITICAL LINKAGES Score Percentages by Year
2013-2023**



**CRITICAL LINKAGES Overall
Mean Score 2013-2023**



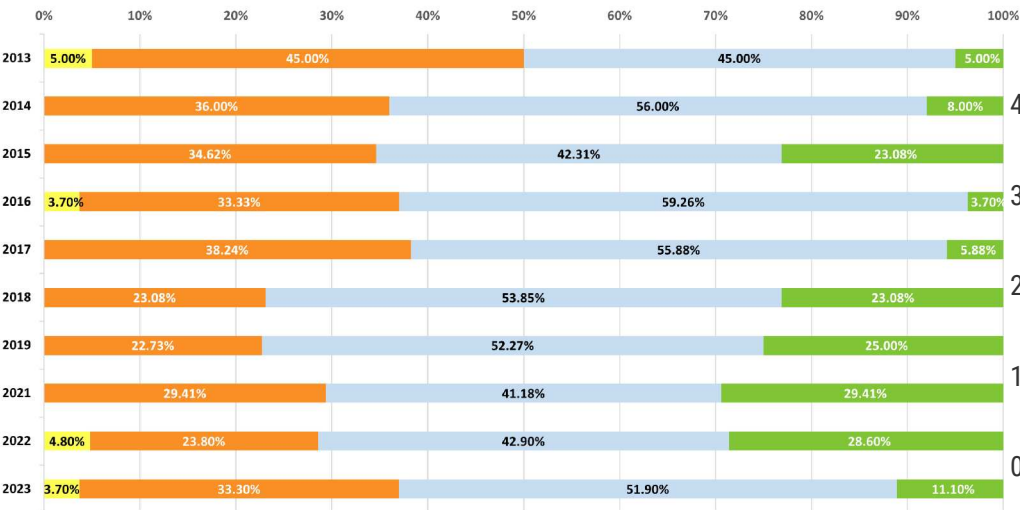
Measuring a Culture of Evidence

Auburn University Student Affairs

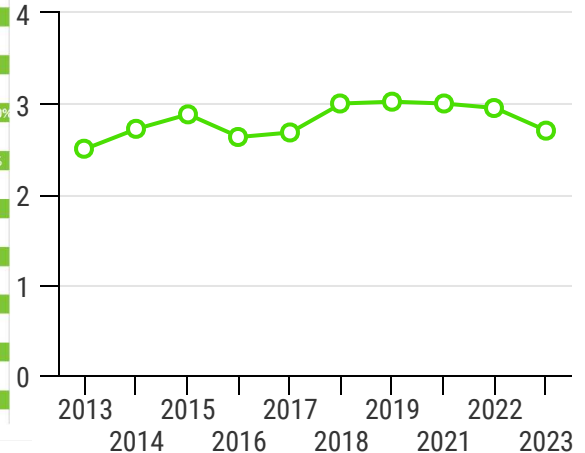
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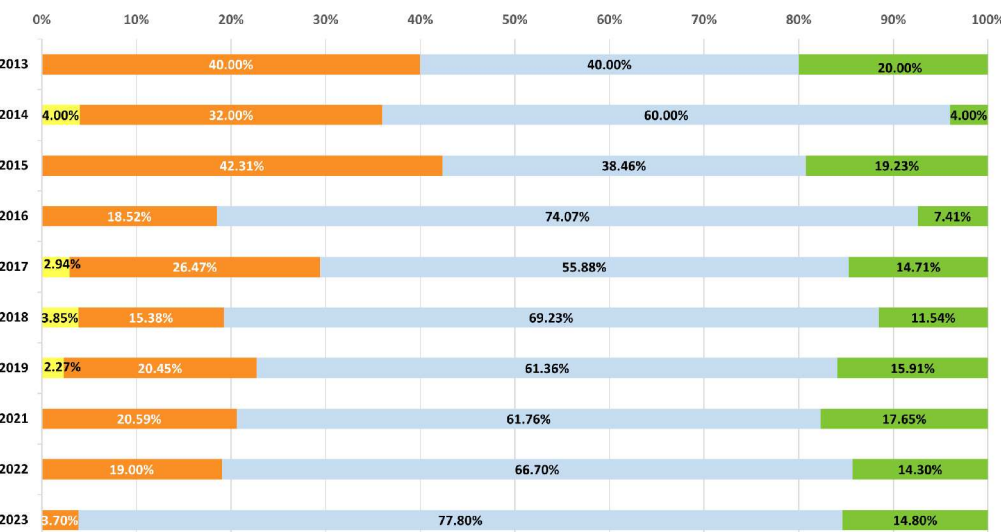
INITIATIVES AND DIRECTIONS Score Percentages by Year
2013-2023



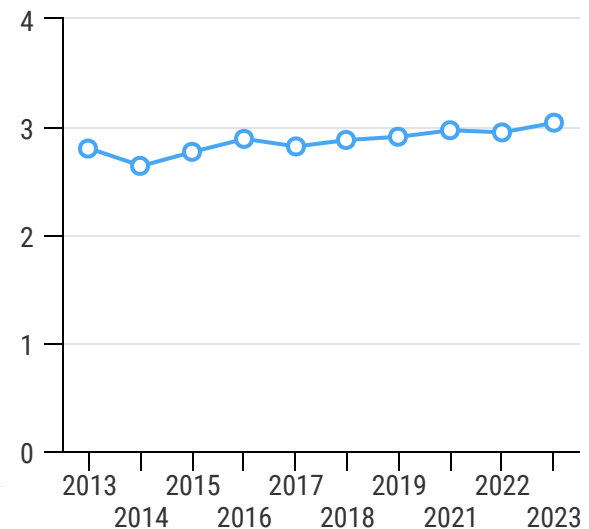
INITIATIVES & DIRECTIONS
Overall Mean Score 2013-2023



PLANNING PROCESS Score Percentages by Year
2013-2023



PLANNING PROCESSES Overall
Mean Score 2013-2023



Key Takeaways:

Although there have been fluctuations over the span of a decade, in general, evidence suggests a continuous upward trend in culture of evidence since A&SP's creation in 2013 to 2023:

- +14.90% Intentionality
- +16.73% Perspective
- +14.72% Critical Linkages
- +7.57% Initiatives & Directions
- +8.57% Planning Processes