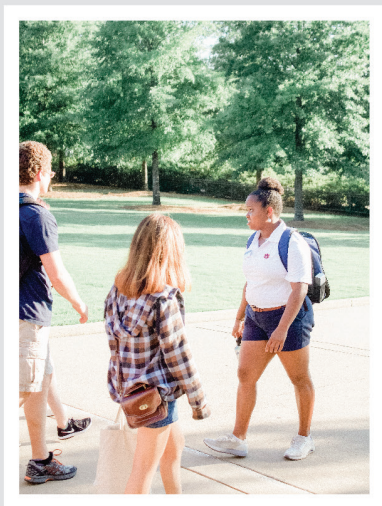


# THE CALLOUT

SPRING 2020

AUBURN UNIVERSITY STUDENT AFFAIRS MAGAZINE



## 2018-2019 ANNUAL REPORT



STUDENT AFFAIRS

[STUDENTAFFAIRS.AUBURN.EDU](http://STUDENTAFFAIRS.AUBURN.EDU)



## AUBURN STUDENT AFFAIRS

Auburn Student Affairs is committed to providing the best resources possible for the students of Auburn University. Student Affairs serves Auburn students by striving to become an integral part of every experience, from orientation to graduation and beyond.

The mission of Student Affairs is to cultivate a welcoming and meaningful student experience reflective of the Auburn Creed.

Our vision is to provide exceptional student-focused programs and services.



## LETTER FROM DR. WOODARD



Student Affairs has always been on a mission, with programs and services with one primary goal - to make the Auburn student experience outside of the classroom the best that it can be.

This year, we formalized that with a new mission statement that's as simple as it is all-encompassing: "The mission of Student Affairs is to cultivate a welcoming and meaningful student experience reflective of the Auburn Creed."

This publication provides a snapshot of what we accomplished in 2018-2019. In it, you'll see that our mission statement is much more than just words to us. It's a charge to our staff to continue to do better. It is a standard we expect our students and others to hold us to. It is at the heart of everything we do.

A handwritten signature in black ink, appearing to read "B. Woodard". The signature is fluid and cursive, with a long horizontal line extending to the right.

BOBBY R. WOODARD, PH.D.  
SENIOR VICE PRESIDENT FOR STUDENT AFFAIRS

# WAR EAGLE!

**We are...**

**COMMITTED**

*to the care and service of our students.*

**HONEST**

*operating with integrity.*

**RESPECTFUL**

*of others and who they will become.*

**RESPONSIVE**

*in getting things done.*

**DEPENDABLE**

*through all challenges and successes.*

**PASSIONATE**

*about the student experience and  
the Auburn Family. War Eagle!*

We are **Auburn Student Affairs.**





# ..... STUDENT AFFAIRS .....

## ANNUAL REPORT 2018 - 2019

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This Annual Report edition of the Callout magazine contains numbers that measure the impact of Auburn Student Affairs' departments. These numbers and their comparisons to previous years serve only as a snapshot.

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# 30,440

TOTAL STUDENT ENROLLMENT FALL 2018

### We are...

*Dedicated to the service and care of our students and the Auburn experience. Passionately cultivating a supportive and engaging campus, taking students from where they are to where they want to be. A division of dreamers, believers, and achievers, a family that's always there.*

We are **Auburn Student Affairs**.

---

### Service Departments (serving our students)

Auburn Cares  
Campus Dining  
Campus Recreation  
First Year Experience  
Greek Life  
Health Promotion &  
Wellness Services  
Media & Marketing  
Medical Clinic  
Parent & Family Programs  
Property Management  
Student Center  
Student Conduct  
Student Counseling &  
Psychological Services  
Student Involvement  
University Housing

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### Support Departments (supporting our departments)

Assessment & Strategic Planning  
Business Office  
Development  
Human Resources  
Information Technology

# AUBURN CARES

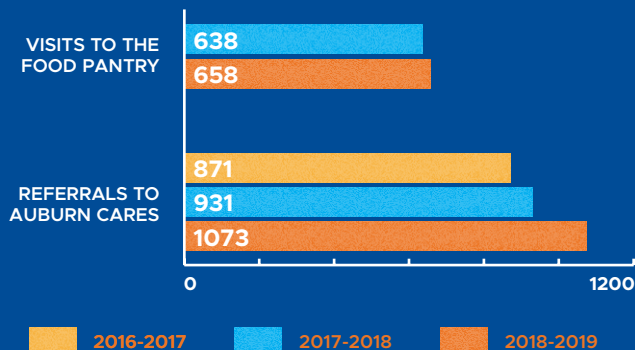
Auburn Cares helps students navigate challenging personal life issues, critical incidents, hardships and emergencies that may impede their success and retention at Auburn University. This department educates and connects students to campus and community resources and offers guidance, support and follow-up to ensure students have what they need to stay in school.

## DEPARTMENT FUNCTIONS

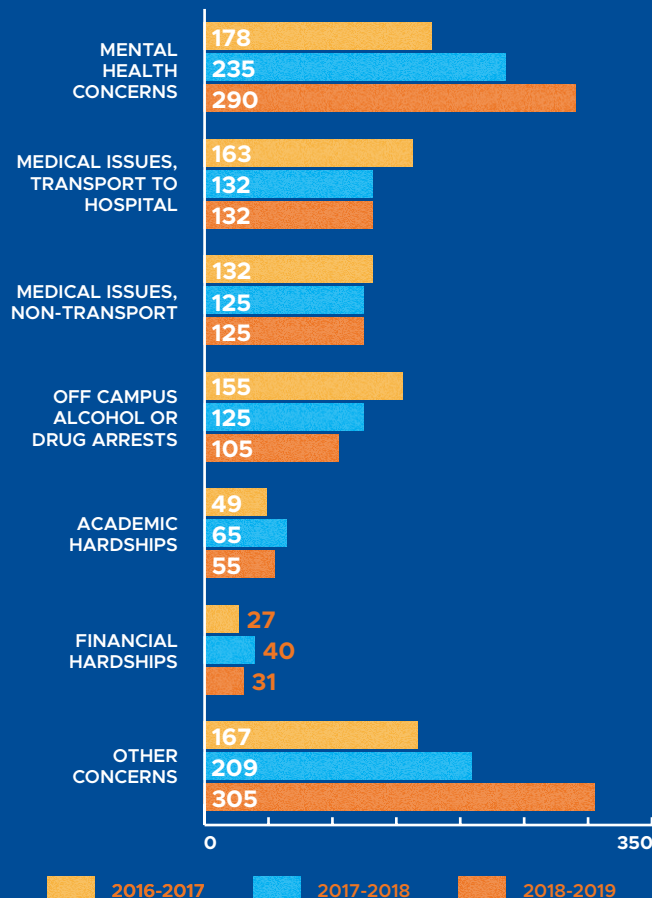
- ▶ **CAMPUS FOOD PANTRY** – provides non-perishable food and toiletry items to students struggling with food insecurity.
- ▶ **CRITICAL INCIDENT RESPONSE TEAM (CIRT)** – receives emergency calls on nights and weekends in the event of a life-threatening student event. The team is comprised of Student Affairs staff.
- ▶ **FEED THE FAMILY FUND** – awards meal swipes to a student's dining card to assist those struggling with chronic food insecurity.
- ▶ **GRIEVING/COPING SUPPORT** – serves as Auburn University's main point of contact with the family of students who have died and coordinates the annual Student Memorial Ceremony.
- ▶ **STUDENT CRISIS MANAGEMENT/INTERVENTION** – assists students who are in distress, involved in a critical incident or have a personal hardship that may impede their ability to be a successful student.
- ▶ **STUDENT SUCCESS FUND** – provides emergency funds to students who have an unforeseen financial hardship that directly impacts their retention.

## HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Created Campus Food Pantry Student Advisory Board to improve the function, use and marketing of the Campus Food Pantry.
- ▶ Distributed more than \$12,300 in Student Success Funds to students struggling with unforeseen financial hardships.
- ▶ Provided 658 bags of non-perishable food and toiletry items to students struggling with food insecurity.



## NATURE OF REFERRALS



# 1,160

MEALS GIVEN TO STUDENTS  
THROUGH THE FEED THE FAMILY FUND



## CAMPUS DINING

Campus Dining provides outstanding student dining experiences by creating spaces that support academic success, student engagement and the health and wellness of students. The department creates clean and welcoming spaces and serves great food in a timely manner.

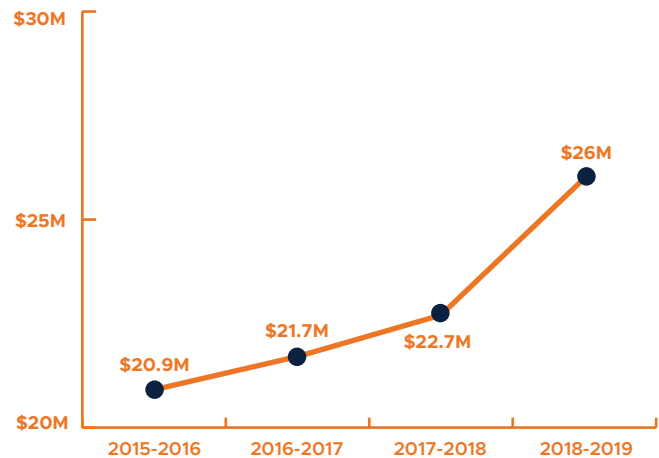
### DEPARTMENT FUNCTIONS

- ▶ **CATERING** – offers custom meals for on-campus events ranging from five to 5,000 guests.
- ▶ **COMMUNITY GARDEN** – serves as an educational and community service to Auburn University by providing students, faculty, staff and community members with available plots to grow plants, vegetables and fruits.
- ▶ **DINING AND ATHLETIC CONCESSIONS** – provide a wide variety of dining options for students across campus, including 24 restaurants in 12 locations, nine food trucks, five convenience stores and 320 points of sale in concession stands located in nine athletics venues.

### HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Implemented Tapingo, a mobile ordering platform that now accounts for 20% of overall sales. Tapingo had 275,566 total transactions with most at the Student Center Chick-fil-A. (Tapingo has since become Grubhub).
- ▶ Renovated Foy dining hall, creating Foy Commons, a central dining hall on campus. Other restaurants added to campus include Steak n Shake, Olilo by Cat Cora, Saladworks, Toro Sushi, Fresh from the Plains, Oath Pizza, Cantina Colina, Tiger Bread Co. and Engineer's Café.

### ON-CAMPUS SALES



**3.2M**  
TRANSACTIONS ON CAMPUS



**>62,400**  
TIGER CATERING TRANSACTIONS



**\$3.5M**  
IN CONCESSIONS SALES

### TOP 4 BRANDS





# 86%

OF STUDENTS  
USED OR ENGAGED WITH  
CAMPUS RECREATION  
PROGRAMS, FACILITIES OR EVENTS





## CAMPUS RECREATION

Campus Recreation and the Recreation and Wellness Center encourages lifelong health and wellness, providing 255,000 square feet of indoor recreation space, multiple sports fields, a 200,000-gallon leisure/activity pool, a 20-foot Aqua Climb and a 45-person tiger paw-shaped hot tub.

### DEPARTMENT FUNCTIONS

- ▶ **AUBURN OUTDOORS** – provides outdoor adventure trips, an educational bike shop, an outdoor rental center and indoor climbing at two 50-foot climbing towers and one bouldering wall.
- ▶ **CLUB SPORTS** – includes 25 competitive, student-run sport clubs, focusing on leadership, service and skill development.
- ▶ **GROUP FITNESS** – offers more than 125 classes each week, led by certified instructors. Committed to wellness and social connectivity for all fitness levels, classes include technology-based cycling, Zumba, barre, kettlebells, recovery sessions and more.
- ▶ **INTRAMURAL SPORTS** – provides more than 20 individual and team sports for students, faculty and staff of all skill levels.
- ▶ **OLYMPIC/ POWERLIFTING** – includes four full racks and platforms, where members perform Olympic and power lifts in a controlled and monitored environment.
- ▶ **PERSONAL TRAINING** – provides individual and group training by certified personal trainers in weight loss, muscle gain, cardiovascular fitness, sport-specific training, injury prevention and recovery.

### HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Broke ground on the new 30-acre Campus Recreation Sportsplex with multi-use recreation fields, a one-mile walking trail and two lighted volleyball courts.
- ▶ Initiated the Greenway Project, providing a paved walking and biking trail from Samford Avenue to Lem Morrison Drive.
- ▶ Completed major update to the Campus Recreation app, allowing members to access facilities and register for fitness classes, sports and other special events directly from their smartphone.

### TOTAL PARTICIPATION



# 9,467

INTRAMURAL PARTICIPANTS  
IN 21 SPORTS



# 15,788

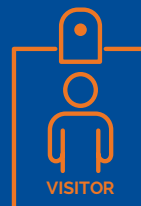
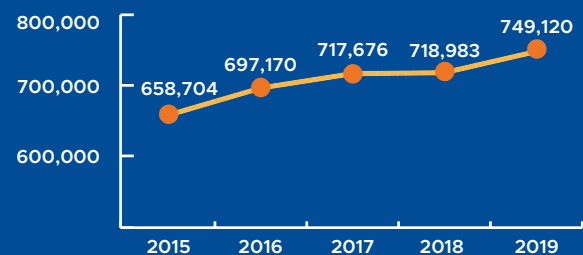
ENGAGEMENTS WITH AN  
AUBURN OUTDOORS PROGRAM,  
TRIP OR WORKSHOP



# 35,915

GROUP FITNESS CLASS  
PARTICIPATIONS

### FACILITY ACCESSES



# 14,757

GUESTS ON RECREATION AND  
WELLNESS CENTER TOURS



# 6,543

PERSONAL TRAINING SESSIONS  
CONDUCTED



## FIRST YEAR EXPERIENCE



MORE THAN

# 7,700

**STUDENTS ATTENDED  
ORIENTATIONS OR  
ENROLLED IN A FIRST  
YEAR SEMINAR**





# FIRST YEAR EXPERIENCE

First Year Experience provides academic and retention programs to incoming freshmen and transfer students that promote intellectual and social development leading to personal and academic success. Coordinated programming for families is also provided. First Year Experience is committed to serving as a leadership experience for the students who serve in various positions and providing leadership development as part of the employment process.

## DEPARTMENT FUNCTIONS

- ▶ **CAMP WAR EAGLE** – promotes the academic, social and personal success of incoming freshmen through an orientation experience, aiding in their adjustment to Auburn University and increasing the student retention rate into the second year.
- ▶ **FIRST YEAR SEMINARS** – teach students how to demonstrate critical academic, career and personal success skills that help them effectively and efficiently adjust to university life.
- ▶ **LEARNING COMMUNITIES** – provide students with an opportunity to connect and learn in a supportive and challenging environment by taking a First Year Seminar and other related courses together during the first year.
- ▶ **SUCCESSFULLY ORIENTING STUDENTS (SOS)** – empowers entering transfer students with the skills needed to create and maintain their permanent position in the Auburn family by fostering academic and social development through a comprehensive orientation experience.

## HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Managed support of second-largest Camp War Eagle class and largest guest/family cohort through orientation programs.
- ▶ Doubled the Residential Learning Community program to incorporate four engineering cohorts.
- ▶ Developed new textbook and updated curricula for all First Year Seminar courses.

PARTNERED WITH **PARENT & FAMILY PROGRAMS** TO **HOST 10 SESSIONS** OF THE **NAVIGATE WEBINAR SERIES**.

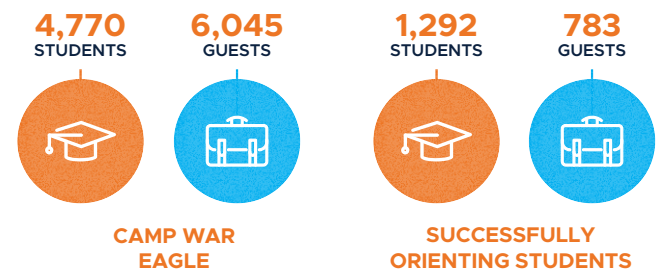
### NUMBER OF NAVIGATE WEBINAR VIEWS



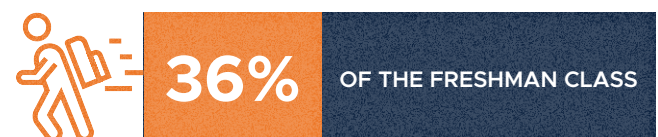
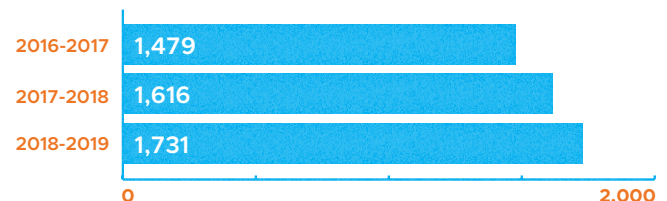
### NUMBER OF NAVIGATE WEBINAR HOURS VIEWED



## ORIENTATION ATTENDEES



## NUMBER OF STUDENTS ENROLLED IN A FIRST YEAR SEMINAR



**ENROLLED IN A FIRST YEAR SEMINAR UP 3% FROM PAST TWO YEARS**

## GREEK LIFE



# 7,522

GREEK  
MEMBERSHIP  
IN FALL 2018



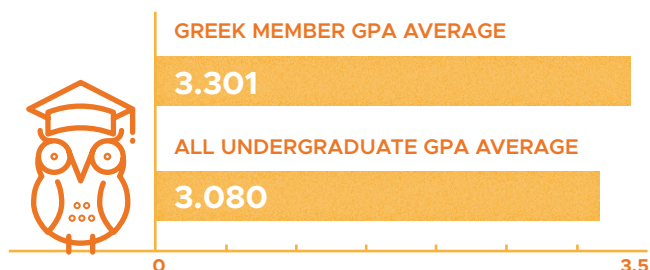
Greek Life serves as an advocate and resource for the Greek community and provides students with opportunities for personal growth and development. The department strives to provide undergraduate students with the tools they will need to succeed, including education, development and a strong focus on philanthropy.

## DEPARTMENT FUNCTIONS

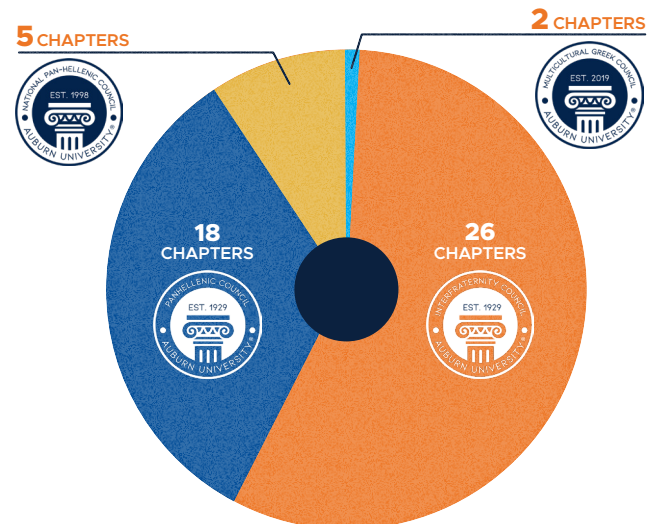
- ▶ **INTERFRATERNITY COUNCIL** – comprises 26 chapters on campus with men striving to govern, serve, represent and promote the highest standard of integrity in their fraternities.
- ▶ **MULTICULTURAL GREEK COUNCIL** – features two chapters on campus with members promoting multicultural diversity among collegiate institutions.
- ▶ **NATIONAL PAN-HELLENIC COUNCIL** – includes five historically black Greek-letter fraternities and sororities on campus with members showing a strong commitment to providing community service and promoting the welfare of the campus and the community.
- ▶ **PANHELLENIC COUNCIL** – has 18 chapters on campus with women who are dedicated to encouraging campus involvement, philanthropy and sisterhood bonds.

## HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Created the Greek Officer Advancement Training conference for 130 students. The conference offered more than 20 educational sessions to train students on organizational operations, fiscal management and campus resources.
- ▶ Coordinated largest Panhellenic recruitment process to date with 1,666 participants.
- ▶ Officially established the Multicultural Greek Council.



## GREEK MEMBERSHIP



### PANHELLENIC COUNCIL

Alpha Chi Omega  
Alpha Delta Pi  
Alpha Gamma Delta  
Alpha Omicron Pi  
Alpha Xi Delta  
Chi Omega  
Delta Delta Delta  
Delta Gamma  
Delta Zeta  
Gamma Phi Beta  
Kappa Alpha Theta  
Kappa Delta  
Kappa Kappa Gamma  
Phi Mu  
Pi Beta Phi  
Sigma Kappa  
Sigma Sigma Sigma  
Zeta Tau Alpha

### NATIONAL PAN-HELLENIC COUNCIL

Alpha Phi Alpha  
Alpha Kappa Alpha  
Omega Psi Phi  
Delta Sigma Theta  
Phi Beta Sigma

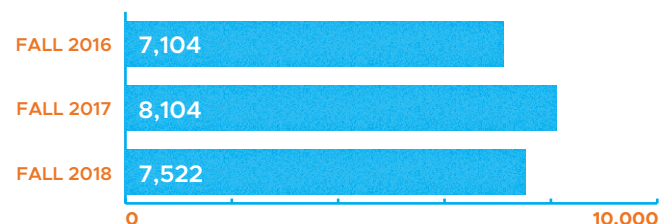
### INTERFRATERNITY COUNCIL

Acacia  
Alpha Epsilon Pi  
Alpha Gamma Rho  
Alpha Sigma Phi  
Alpha Tau Omega  
Beta Theta Pi  
Beta Upsilon Chi  
Chi Phi  
Delta Chi  
Delta Tau Delta  
Farmhouse  
Kappa Alpha Order  
Lambda Chi Alpha  
Phi Delta Theta  
Phi Gamma Delta  
Sigma Alpha Epsilon  
Phi Kappa Tau  
Phi Sigma Kappa  
Pi Kappa Alpha  
Pi Kappa Phi  
Sigma Chi  
Sigma Nu  
Sigma Pi  
Sigma Tau Gamma  
Tau Kappa Epsilon  
Theta Chi

### MULTICULTURAL GREEK ORGANIZATIONS

Kappa Delta Chi  
Omega Delta Phi

## TOTAL GREEK MEMBERSHIP



# HEALTH PROMOTION & WELLNESS SERVICES

Health Promotion & Wellness Services supports student learning and academic success through evidence-based and theory-driven health promotion and prevention services. This department serves as health and wellness advocates for the Auburn Family and aims to foster a diverse campus atmosphere that helps cultivate and support healthy lifestyle choices.

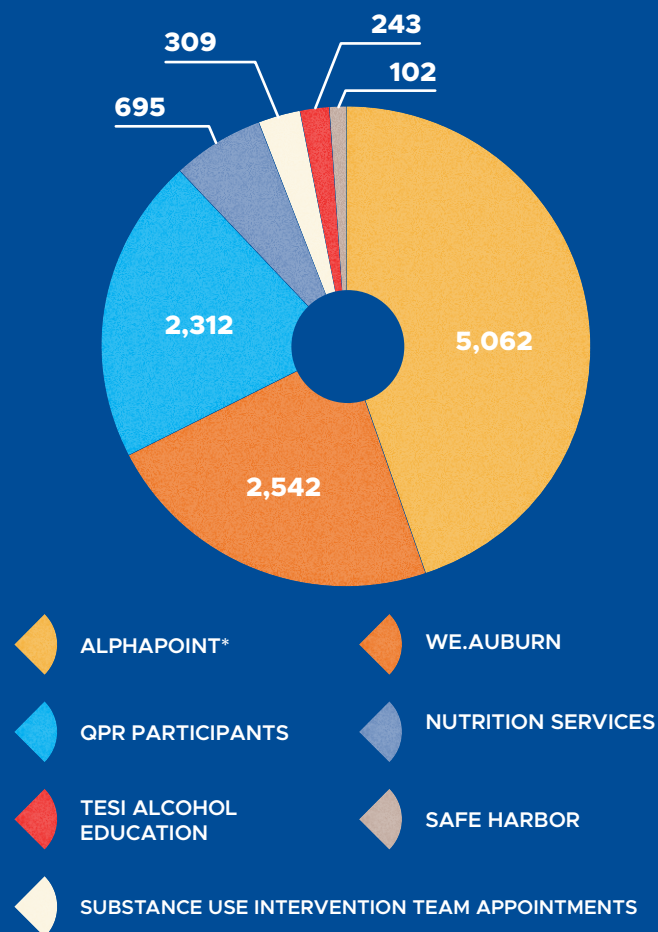
## DEPARTMENT FUNCTIONS

- ▶ **AUBURN RECOVERY COMMUNITY** – supports students recovering from addictions, including to drugs and alcohol.
- ▶ **BE WELL HUT** – facilitates interactions with students on the Haley Concourse promoting general health habits.
- ▶ **DREAM TEAM** – focuses on assessing and promoting healthy sleep environments and habits on campus.
- ▶ **QUESTION, PERSUADE, REFER (QPR)** – teaches how to recognize the warning signs of a potential suicide crisis and offer support and referral of help.
- ▶ **NUTRITION SERVICES** – features registered dietitians and nutritionists on the Auburn University Nutrition Team assisting clients with grocery shopping, meal planning, food allergies/intolerances, gastrointestinal issues, disease prevention, sports nutrition, eating disorder recovery and women's health issues.
- ▶ **SAFE HARBOR** – provides confidential assistance for survivors of gender-based or power-based violence.
- ▶ **TIGER EDUCATION SCREENING INTERVENTION (TESI)** – informs students about substance abuse risk through an individual educational intervention program.
- ▶ **WE.AUBURN** – provides bystander intervention training through the national Green Dot intervention program, promoting culture change on Auburn's campus.

## HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Launched the Safe Harbor Suites initiative, a service that provides short-term emergency housing for individuals impacted by power-based personal violence.
- ▶ Implemented the Auburn Prevention Coalition, a community coalition aimed at reducing the impact high-risk drinking has in the city of Auburn.
- ▶ Piloted a wellness coaching program in the spring of 2019 with an anticipated full launch scheduled for fall 2019. This peer education program will allow students to explore their strengths while focusing on\* the nine dimensions of wellness.

## STUDENT INTERACTIONS



\*AlphaPoint is an online learning platform that educates students about the elements of alcohol and drug education, university policies, healthy relationships, the importance of sexual consent and the role of bystanders in creating safe, healthy communities.

## BE WELL HUT STUDENT INTERACTIONS



## MEDIA & MARKETING

Media & Marketing shares the Auburn story in a professional manner while creating invaluable career experiences for students. The department accomplishes this through publications and broadcasts that keep students, faculty, staff and others excited and informed about news and upcoming events.

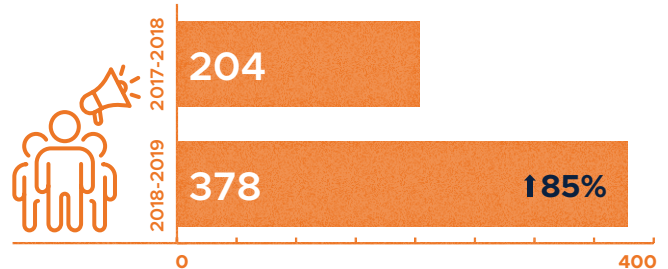
### DEPARTMENT FUNCTIONS

- ▶ **COMMUNICATIONS AND MARKETING** – designs and disseminates print, broadcast and other material to tell the Auburn Student Affairs story. The team includes graphic designers, photographers and public relations students.
- ▶ **EAGLE EYE TV** – provides student-produced broadcast news and sports in multiple shows per week and 24/7 coverage online.
- ▶ **THE AUBURN CIRCLE LITERARY MAGAZINE** – publishes a magazine once in the fall and once in the spring, containing student works of fiction, nonfiction, photography, music, architecture, poetry and other creative areas.
- ▶ **THE AUBURN PLAINSMAN NEWSPAPER** – provides a print product weekly and online news 24/7. A member of the National Pacemaker Hall of Fame, the student-produced publication covers the campus and the Auburn community.
- ▶ **THE GLOMERATA YEARBOOK** – chronicles the people and events of the past school year through stories and photographs. Produced by students since 1897.
- ▶ **WEGL 91.1 FM RADIO STATION** – serves the public interest of Auburn University and the surrounding community with its student-run programming, including news, sports and music.

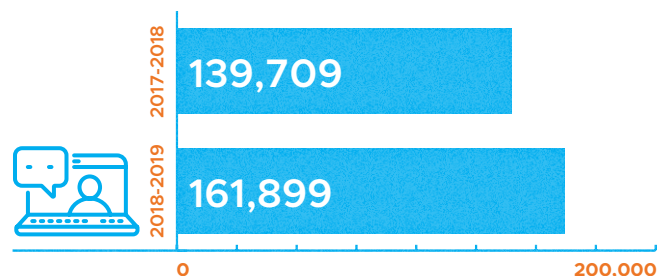
### HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Earned awards that included the Pacemaker Award, the highest honor a college newspaper or website can receive. The Auburn Plainsman's website won the Pacemaker.
- ▶ Helped land students internships and jobs at CBS News, The Washington Post, NPR, AL.com, Slate, The San Francisco Chronicle, Auburn Magazine, Auburn 24/7, Rivals, Auburn Sports Network, Auburn Network, WSB, WTVM, Fox News, WSOC, WLOS, MSNBC, Tiger Communications, War Eagle Productions, WAKA, HGTV, Food Network, Turner Broadcasting, ABC Studios, Daily Mail TV, among many others.
- ▶ Created and distributed a comprehensive Brand Style Guide for 350 Student Affairs employees division-wide.

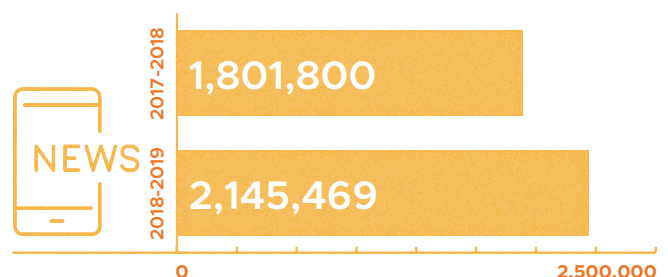
### STUDENTS PARTICIPATING IN STUDENT MEDIA GROUPS (VIA AUINVOLVE)



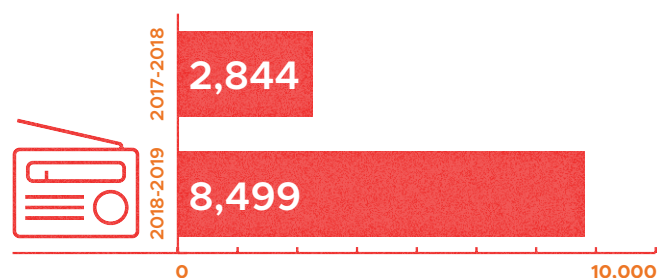
### EAGLE EYE TV MINUTES VIEWED ON YOUTUBE



### THEPLAINSMAN.COM PAGE VIEWS



### WEGLFM.COM UNIQUE VISITORS





## MEDICAL CLINIC

The Medical Clinic provides high quality, efficient and convenient health care with compassion, dedication and professionalism. It strives to provide consistent service to patients, exceeding their expectations at every encounter by being flexible, remaining competitive and focusing on the holistic needs of every patient.

### DEPARTMENT FUNCTIONS

- ▶ **PRIMARY CARE** – treats common medical problems and provides referrals for treatment of other medical problems.
- ▶ **IMMUNIZATIONS** – provides basic immunizations, including measles, mumps, rubella and influenza. Also provides immunizations for international travel.
- ▶ **MILLER CLINIC** – features non-traditional chiropractic care, centered around clinical biomechanics.
- ▶ **STUDENT PHARMACY** – fills prescriptions for Auburn students, both undergraduate and graduate, and their spouses and children.
- ▶ **SPECIALTY HEALTH SERVICES** – provides services including allergy services, mental health services, radiology, acute care, laboratory testing and women's care.

### HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Implemented new Clearwave self-check-in kiosk.
- ▶ Launched Clearwave VacTrak, a software for incoming student medical information.



# 98/100

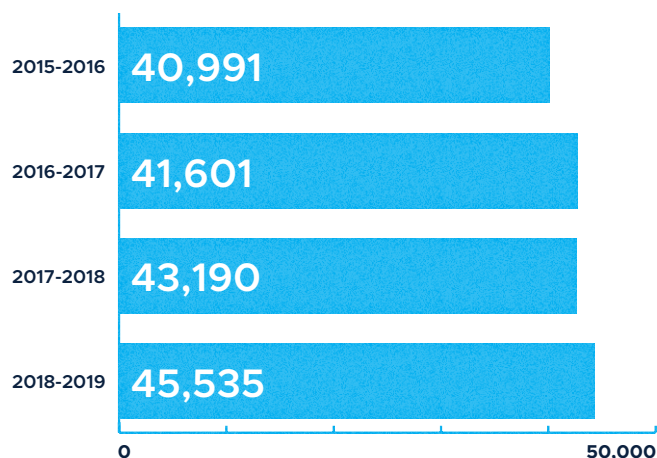
AVERAGE SCORE FROM PATIENT SATISFACTION SURVEY



# 500

FLU VACCINES GIVEN AT FLU SHOT CLINICS

### VISITS TO MED CLINIC



### 2018-2019 MOST COMMON DIAGNOSES

UPPER RESPIRATORY INFECTION

ALLERGIC RHINITIS (HAY FEVER)

GASTROENTERITIS (INTESTINAL VIRUS)

PHARYNGITIS (SORE THROAT)

ANXIETY

# PARENT & FAMILY PROGRAMS

Parent & Family Programs partners with Auburn parents and family members to inform, support and engage them to assist in their student's overall success. Parent & Family Programs consists of the Auburn University Parent & Family Association and the Auburn University Parent & Family Association Board of Directors.

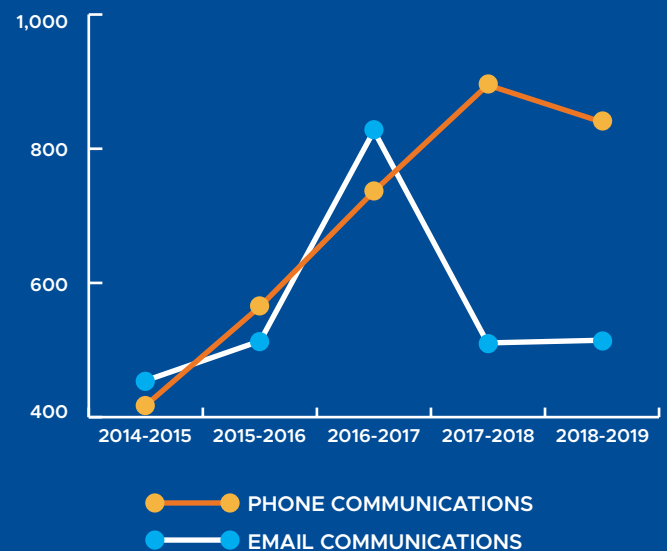
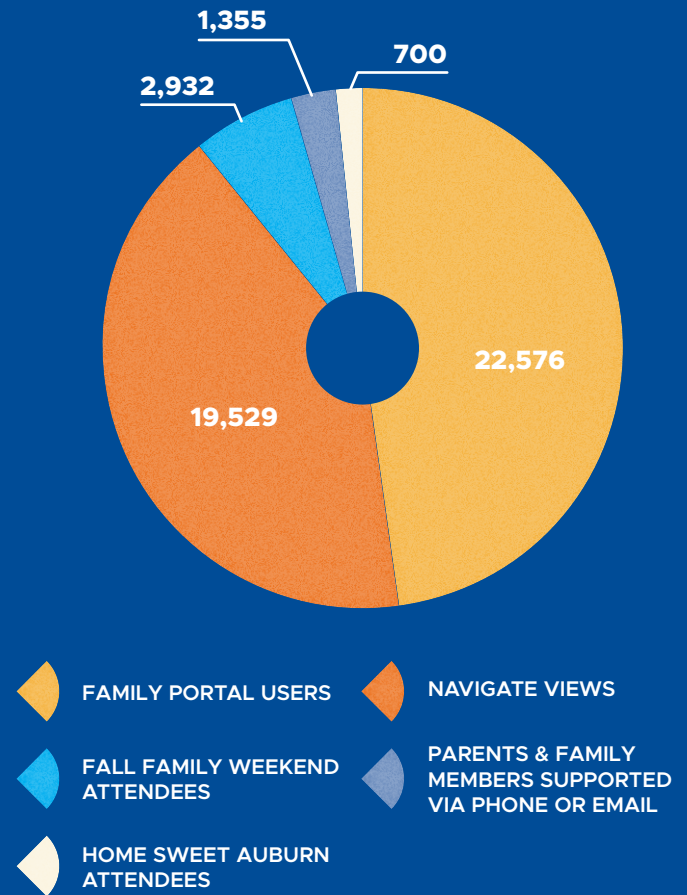
## DEPARTMENT FUNCTIONS

- ▶ **AUBURN UNIVERSITY PARENT & FAMILY ASSOCIATION** – provides valuable news and resources for parents of Auburn students.
- ▶ **PROGRAMS** - offers free monthly Facebook Live Navigate Webinar Series in collaboration with First Year Experience.
- ▶ **SPECIAL EVENTS** - hosts events such as Fall Family Weekend, Home Sweet Auburn and Sibling Day, which promote familial connections on Auburn's campus.

## HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Hosted 25th Auburn University Parent & Family Association Board of Directors Reunion.
- ▶ Saw a 35.13% increase in newsletter open rates from 2017 to 2018.
- ▶ Welcomed 2,932 guests to Fall Family Weekend in September 2018. This is an 11.32% increase from 2017.

## PARENT & FAMILY INTERACTION



# PROPERTY MANAGEMENT

Property Management cares for and maintains Campus Dining and Auburn University Housing facilities and grounds. Prompt, efficient and effective service delivery with maximum respect accorded clients is the primary objective.

## DEPARTMENT FUNCTIONS

- ▶ **ADMINISTRATION** – administers all of the business relations that take place through Property Management.
- ▶ **CONTRACT SERVICES** – manages all contractual agreements between Property Management and its constituents.
- ▶ **CUSTODIAL** – provides a clean, safe and healthy environment for housing and administrative facilities.
- ▶ **MAINTENANCE** – cares for all facilities on campus through general maintenance, HVAC services, health and safety and other services.

## HIGHLIGHTED ACCOMPLISHMENTS

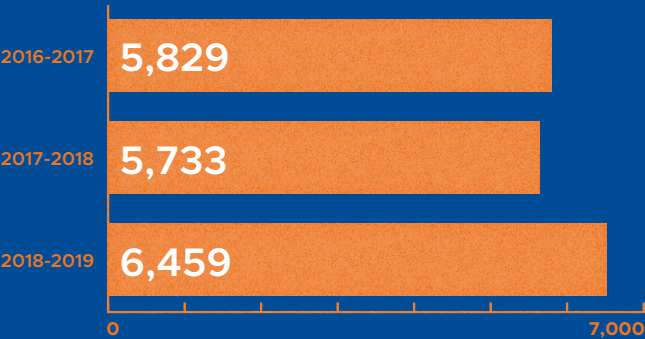
- ▶ Five employees received North American Technician Excellence (NATE) certifications.

### TOP MAINTENANCE REQUESTS:

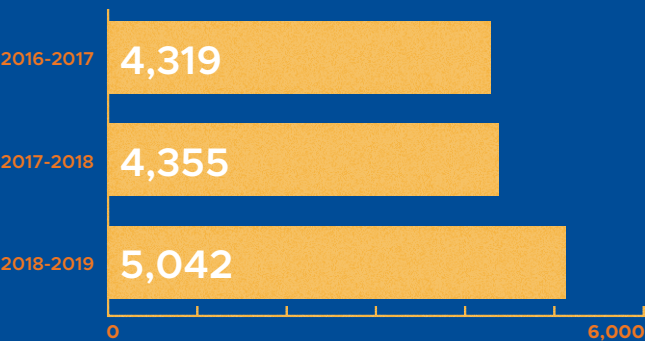
**989** WORK ORDERS FOR ELECTRICAL REPAIRS

**1,262** WORK ORDERS FOR PLUMBING REPAIRS

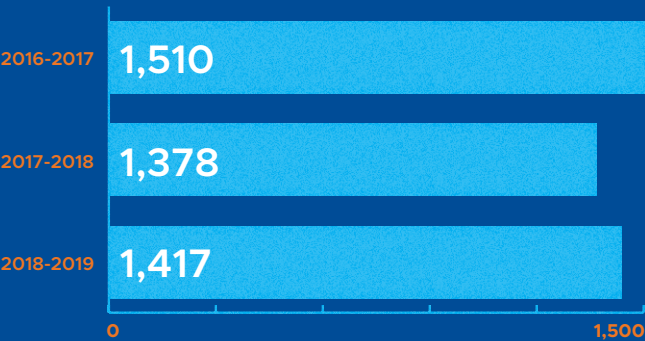
## TOTAL WORK ORDERS



## HOUSING WORK ORDERS



## DINING WORK ORDERS





## STUDENT CENTER

The Student Center provides services and facilities that support the social, personal and intellectual development of individual students and groups of students. We accomplish this through structured activities, programs and resources.

### DEPARTMENT FUNCTIONS

- ▶ **JAMES E. FOY INFORMATION DESK** – provides information to the Auburn community and beyond. Staffed by students.
- ▶ **BUILDINGS AND MEETING SPACES** – manages and is responsible for upkeep of multiple venues across campus:
  - Student Center
  - Beard-Eaves Memorial Coliseum
  - Student Activities Center
  - University Chapel
  - Foy Hall Auditorium
  - Various Haley Center Rooms
  - 12 Outdoor Spaces
  - The Garden Of Memory

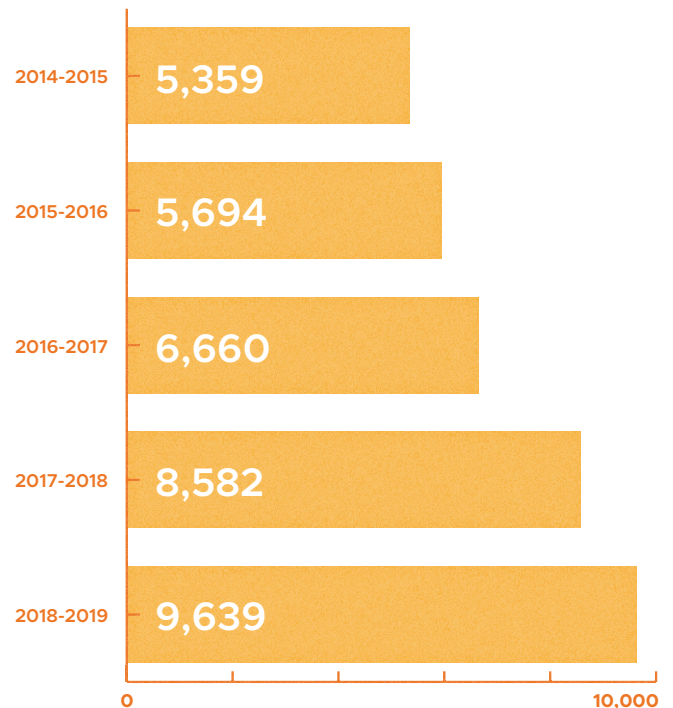
### HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Redesigned and upgraded the second floor of the Student Center with new flooring, paint and furnishings.
- ▶ Completed ballroom renovations, including new window treatments, new flooring and new paint.
- ▶ Added Amazon Lockers so students can receive packages in the Student Center.



**1.73M**  
**VISITORS TO THE BUILDING**  
**AN AVERAGE OF**  
**144,323**  
**VISITORS A MONTH**

### RESERVATIONS BY THE NUMBERS



# STUDENT CONDUCT

Student Conduct cultivates student success and the Auburn Spirit through student responsibility, accountability and education. The department enforces the Code of Student Conduct, adjudicates nonacademic violations of university policy and is committed to providing a fair, impartial and educational student conduct process for students and student organizations charged with violations.

## DEPARTMENT FUNCTIONS

- ▶ **BE THE CREED CAMPAIGN** – instills the values of the Creed, including hard work, patriotism, kindness and helpfulness. This is an annual campaign held each spring.
- ▶ **CODE OF STUDENT CONDUCT** – upholds student conduct standards by providing fair, impartial and educational student conduct processes.
- ▶ **FOOTBALL GAMEDAY TABLE** – operates a resource and student behavior referral table inside Jordan-Hare Stadium during home football games.

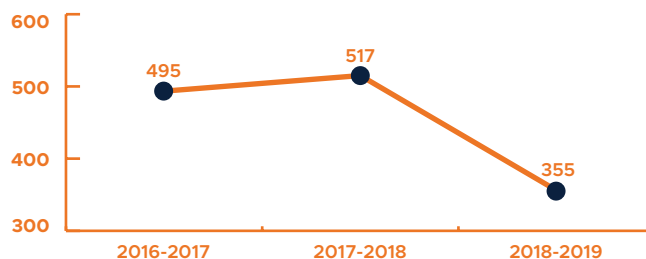
## HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Streamlined individual student conduct workflow processes and placed additional emphasis on quick case turnaround times, cutting 1.6 days off the 2017-2018 average time from when a case is reported to Student Conduct to when the case is adjudicated.
- ▶ Enhanced hearing procedures document through a detailed process checklist and simplified formatting to improve student's understanding of rights and options afforded to them during a hearing.
- ▶ Designed and implemented a Student Conduct Committee monthly development program to provide monthly contact with and training opportunities for committee members.

### AFTER MEETING WITH A CONDUCT OFFICER

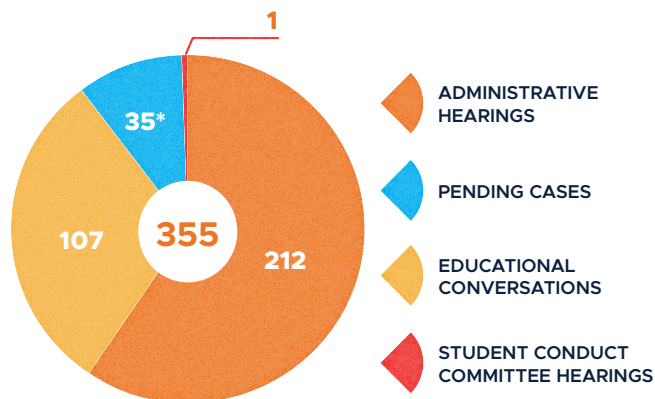
- ▶ **99.5%** of students reported feeling respected
- ▶ **97.44%** felt all questions were answered
- ▶ **97.4%** felt their conduct officer attempted to get to know them as a person

## TOTAL INDIVIDUAL CONDUCT CASES REFERRED TO STUDENT CONDUCT



## TOTAL INDIVIDUAL CONDUCT CASES REFERRED TO STUDENT CONDUCT

BY MEETING TYPE IN 2018-2019



\*Pending cases include students who withdrew from Auburn during the process or cases in progress at end of reporting period.

## NUMBER OF ORGANIZATIONS INVESTIGATED



## TOP 4 TYPES OF INDIVIDUAL VIOLATIONS FOR ACADEMIC YEAR 2018-2019:

- 1 Public Intoxication or Possession of Alcohol
- 2 Physical Abuse/Endangering health or safety of self or others
- 3 Illegal Possession of Drugs/Drug Paraphernalia
- 4 Vandalism/Destruction of property



# STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

Student Counseling & Psychological Services provides comprehensive preventative and clinical mental health services to enhance the psychological well-being of individual students, as well as the broader campus community. This department is committed to supporting the academic, retention and student development missions of Auburn University to ensure that students have a balanced university experience and take full advantage of the educational opportunities at the university.

## DEPARTMENT FUNCTIONS

- ▶ **COUNSELING** – offers short-term individual and animal-assisted therapy and open-ended group therapy.
- ▶ **PSYCHIATRY** – offers two licensed psychiatrists who are able to prescribe medication.
- ▶ **SEXUAL ASSAULT SERVICES** – provides support and resources for survivors of sexual violence.
- ▶ **EATING CONCERNS TREATMENT TEAM** – serves students suffering from eating concerns or related problems.
- ▶ **ZEN DEN** – provides stress management services, including light therapy, biofeedback and massage.
- ▶ **EMERGENCY SERVICES** – offers 24/7 emergency on-call services.

## HIGHLIGHTED ACCOMPLISHMENTS

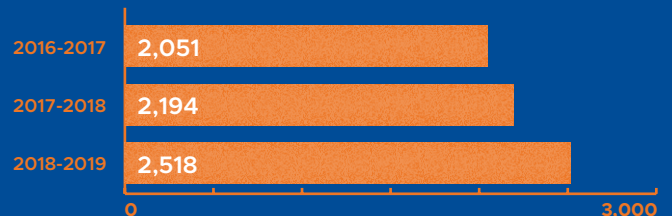
- ▶ Granted membership into the Association of Psychology Postdoctoral and Internship Centers (APPIC)
- ▶ Received accreditation by the American Psychological Association Commission on Accreditation for its doctoral internship program. The program is one of only four in Alabama and the only one at a college counseling center.

**432** MENTAL HEALTH-RELATED OUTREACH HOURS WERE PROVIDED TO APPROXIMATELY

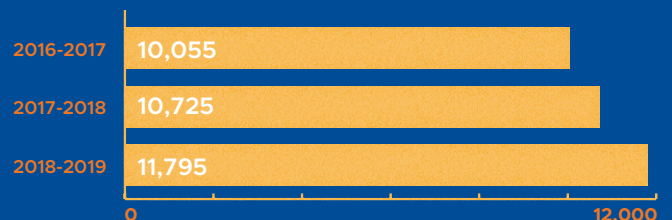
**10,873**  
STUDENTS, PARENTS, FACULTY AND STAFF

**↑ 41.2%** COMPARED TO LAST YEAR

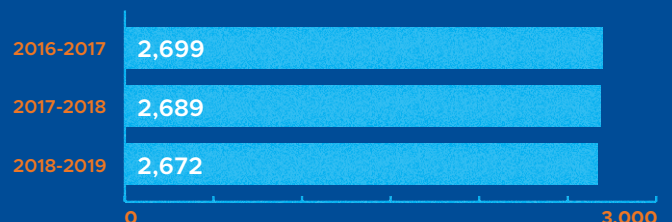
## TOTAL NUMBER OF STUDENTS SERVED



## INDIVIDUAL THERAPY APPOINTMENTS ATTENDED



## GROUP THERAPY APPOINTMENTS ATTENDED



## STUDENT INVOLVEMENT



MORE THAN

# 22,000

STUDENTS INVOLVED IN  
AT LEAST ONE STUDENT  
ORGANIZATION





# STUDENT INVOLVEMENT

Student Involvement engages and empowers students by providing developmental opportunities and enhancing individual learning and leadership through a diverse student-centered environment.

## DEPARTMENT FUNCTIONS

- ▶ **EMERGE AT AUBURN (LEADERSHIP PROGRAMS)** – offers students the ability to explore their individual leadership skills and grow as a leader within their on-campus organization.
- ▶ **STUDENT GOVERNANCE** – represents student body through three branches, which provide various programs and initiatives and seek to enhance the student experience.
- ▶ **STUDENT ORGANIZATIONS** – provides opportunities for students to get involved with more than 500 registered student organizations.
- ▶ **SERVICE PROGRAMS** – offers students the ability to develop and explore their leadership skills while serving our campus and community.
- ▶ **STUDENT PROGRAMS** – includes the University Program Council and Welcome Week Committee, which are responsible for planning and executing the major entertainment events on Auburn's campus.

## HIGHLIGHTED ACCOMPLISHMENTS

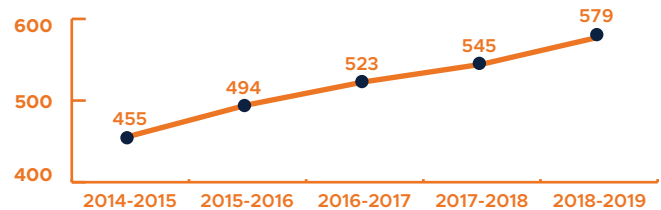
- ▶ Successfully celebrated and hosted the 25th year of the Beat Bama Food Drive collecting 565,110 lbs. of food (the most collected in a single year between Auburn University and the University of Alabama).
- ▶ 15,254 unique students attended events activities hosted by Student Activity Organizations within Student Involvement tracked through Mobile Check-In/AUinvolve, a 988% increase from the previous year.
- ▶ AU Dance Marathon fundraised \$502,195.08 for Children's Miracle Network Hospitals during their February 2019 event and had a 43% increase in participants during the main event.
- ▶ Expanded the touch points of Hey Day with the Auburn community and distributed 11,274 name tags, a 12% increase from the previous year.



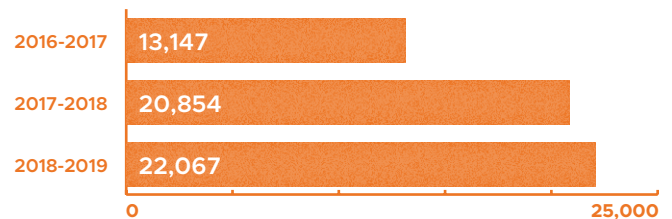
AUBIE RECEIVED

**1,323** APPEARANCE REQUESTS  
IN 2018-2019

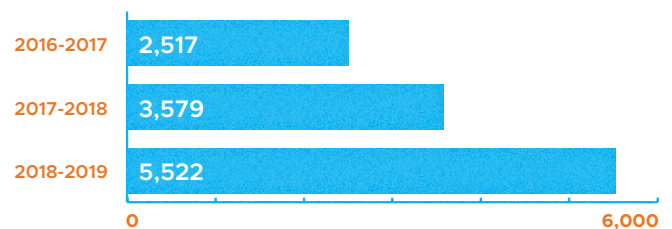
## NUMBER OF ORGANIZATIONS ON AUINVOLVE



## NUMBER OF STUDENTS INVOLVED IN AT LEAST ONE ORGANIZATION ON AUINVOLVE



## NUMBER OF EVENTS AND PERMITS SUBMITTED TO AUINVOLVE



**15,254** ..... **↑17%**  
OVER LAST YEAR

UNIQUE STUDENTS ATTENDED EVENTS AND ACTIVITIES  
HOSTED BY STUDENT ACTIVITY ORGANIZATIONS WITHIN  
STUDENT INVOLVEMENT TRACKED THROUGH AUINVOLVE



STREAMLINED

MOVE-IN PROCESS

FOR

32

RESIDENCE HALLS





## UNIVERSITY HOUSING

University Housing cultivates and supports living environments rooted in tradition with a commitment to providing well-maintained residence halls that are safe, welcoming and inclusive. Living on campus is a university tradition. The department's vision is to provide purpose-built facilities, exceptional customer service and intentional opportunities for growth so that all students want to live on campus.

### DEPARTMENT FUNCTIONS

- ▶ **RESIDENCE HALLS** – provides housing for 4,800 residents living on campus in 32 residence halls across nine neighborhoods.
- ▶ **STUDENT EMPLOYMENT** – recruits, trains and supervises undergraduate and graduate staff members, including 77 resident assistants and 16 Housing Ambassadors.

### HIGHLIGHTED ACCOMPLISHMENTS

- ▶ Implemented a new and transparent room selection process for new applicants for fall 2019 room selection.
- ▶ Hosted the SEC Housing Directors Conference in spring 2019.
- ▶ Hosted the Resident Assistant Drive-In Conference of Alabama (RADICAL) in fall 2018.
- ▶ Streamlined the move-in process, including enhancing the car-call lot, staging area, volunteer placement and traffic routes.



4,568

TOTAL APPLICATIONS



96%

OCCUPANCY RATE  
FOR FALL 2018



5,253

TOTAL HOUSING TOURS  
FOR THE 2018-2019 ACADEMIC YEAR



850

MOVE-IN VOLUNTEERS



HOSTED

6,581

CAMPERS WHO ATTENDED  
113 RESIDENTIAL CAMPS

## SUPPORT DEPARTMENTS

In addition to 15 service departments that work with Auburn students, Student Affairs houses five support departments that serve all areas within Student Affairs.

- ▶ **ASSESSMENT & STRATEGIC PLANNING** – responsible for fostering a culture of evidence throughout Student Affairs in order to provide effective and efficient co-curricular programs and services for students that support the strategic priorities of Auburn University and Student Affairs, including student learning, success and development.
- ▶ **BUSINESS OFFICE** – responsible for handling business operations for Student Affairs, including administration, operations and external and internal relations.
- ▶ **DEVELOPMENT** – responsible for receiving and processing all charitable contributions made in support of and to benefit Auburn University Student Affairs. This department secures philanthropic support for various programs in addition to engaging alumni, parents and friends of Student Affairs.
- ▶ **HUMAN RESOURCES** – responsible for managing all Student Affairs employees in order to maximize employee performance and strategically align employees with the overall mission of Student Affairs. Human Resources manages administrative, employee support, development, payroll and retention services for Student Affairs employees.
- ▶ **INFORMATION TECHNOLOGY** – responsible for providing and implementing the usage of the technological infrastructure within all Student Affairs departments. The department also acts as a liaison between student government and campus technology groups and leads student-directed technology initiatives for campus.

### ASSESSMENT & STRATEGIC PLANNING



**118** STUDENT AFFAIRS  
STAFF MEMBERS  
HAVE PARTICIPATED  
IN THE ASSESSMENT  
TRAINING CURRICULUM  
SINCE IT BEGAN  
IN 2016-2017

### BUSINESS OFFICE



**600+**  
JOURNAL ENTRIES PROCESSED  
FOR DINING AND HOUSING  
TRANSACTIONS

### DEVELOPMENT



**\$3.1M**  
TOTAL DOLLARS RAISED

### HUMAN RESOURCES



**40**  
EMPLOYMENT SEARCHES  
CONDUCTED IN 2018-2019

### INFORMATIONAL TECHNOLOGY



OFFICE WAS CREATED THIS YEAR  
TO IMPROVE WORKFLOW AND  
COMMUNICATIONS BETWEEN  
STUDENT AFFAIRS DEPARTMENTS  
AND AUBURN'S OFFICE OF  
INFORMATION TECHNOLOGY



# MEMBERS ON STUDENT AFFAIRS DEVELOPMENT BOARD

The newly formed development board assists in identifying people who are interested in promoting and investing in Student Affairs' mission of engaging students, encouraging leadership and preparing students for success. Alumni, parents and friends of Auburn Student Affairs are on the board, and we thank them for their dedication to helping the student experience at Auburn be the best it can be.







Auburn University  
1161 W. Samford Ave., Bldg. 8  
Auburn, AL 36849-0001

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ORGANIZATION  
U.S. POSTAGE  
PAID  
PERMIT 530  
MONTGOMERY, AL



334.844.1304



VPSA@AUBURN.EDU



STUDENTAFFAIRS@AUBURN.EDU



@AuburnStudents

