AUBURN STUDENT AFFAIRS DEPARTMENT DATA POINTS JANUARY 2021



ASSESSMENT & STRATEGIC PLANNING

Three <u>Assessment Curriculum Training</u> sessions were delivered to <u>18</u> Student Affairs staff members via Zoom. Selecting a Method (11), Focus Groups and Interviews (2) and Data-Driven Decision Making (5)

AUBURN CARES

The <u>Campus Food Pantry</u> had <u>31</u> visits and five new users compared to 61 visits and four new users in January 2020.

CAMPUS DINING

Sales for the start of the 2021 spring semester are 78% higher than the start of the 2020 fall semester.

CAMPUS RECREATION

There was an increase in total student usage of 38% compared to this period in the 2020 fall semester with an average daily increase of 40%.

FIRST YEAR EXPERIENCE

<u>First Year Seminars</u> enrolled 27.7% of the first-year class in the fall and spring semesters, which is an 8.7% decrease from 2020 likely due to COVID-19 operations restrictions.

GREEK LIFE

<u>Meet the Greeks</u> NPHC virtual recruitment event had 107 students in attendance, a 44.6% increase from the January 2020 event.

HEALTH PROMOTION & WELLNESS SERVICES

<u>Nutrition Services</u> saw 25 clients and held 42 appointments compared to 36 clients and 68 appointments in January 2020. Over the current academic year, Nutrition Services is up 33 clients from August 2019-January 2020.

MEDICAL CLINIC

The clinic had 5,108 patient visits; 55% of patients received COVID-19 tests including rapid antigen, PCR and antibody tests. Overall this is a 24.5% increase from patients seen in January 2020.

MELTON STUDENT CENTER

1,024 advertising reservations were made in the Melton Student Center, a 9.4% increase compared to 936 reservations in January 2020.

PARENT & FAMILY PROGRAMS

Parent & Family Programs reached 143 contacts, a 35.9% increase from January 2020. Additionally, Parent & Family Programs saw a 20.9% increase in their Facebook followers since January 2020.

PROPERTY MANAGEMENT

Completed 661 work orders in January, a 22.3% decrease compared to the 851 work orders serviced in January 2020. The top three work order repairs were plumbing (104), pest control (89), and electrical (69).

STUDENT CONDUCT

Virtually addressed 227 student conduct cases in the 2020 fall semester, a 2.3% increase from the 222 cases in the 2019 fall semester.

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

Conducted 1,390 individual and group sessions, saw 813 clients, held 24 psychiatric evaluations and completed 283 follow-up appointments.

STUDENT INVOLVEMENT

2021 Spring Welcome Week, which included 45 events, saw a 125% increase from 2020 Spring Welcome Week. Events included four virtual, one hybrid and 40 in-person.

UNIVERSITY HOUSING

Received 338 new applicant house applications and issued 31 application time slots. There are now 2,349 applications and 7,590 time slots, a 30.9% participation rate from the first and second round of admissions' early action acceptances.