

THE CALLOUT

SPRING 2019

AUBURN UNIVERSITY STUDENT AFFAIRS MAGAZINE



2017-2018

ANNUAL
REPORT



STUDENT AFFAIRS

STUDENTAFFAIRS.AUBURN.EDU

OVERALL STUDENT AFFAIRS

Auburn Student Affairs is committed to providing the best resources possible for the students of Auburn University. Student Affairs serves Auburn students by striving to become an integral part of every experience, from orientation to graduation and beyond.

Our mission is to create understanding and student awareness of Student Affairs departments and services. Through emphasizing our **core values**, we are able to support, challenge and grow our student body through their time at Auburn.



LETTER FROM DR. WOODARD



It is hard to believe that 2018 is already in our rear-view mirror. It was a year of change, a year of growth and a year of success in Student Affairs, and it's time to celebrate.

Student Affairs grew considerably in 2018. With Enrollment Services coming on board in January 2019, we now boast 23 service departments and five important support departments. Our charge? To make Auburn students' experiences outside of the classroom the best they can possibly be. We do a fine job of that, and this annual report celebrates our many accomplishments.

Take a look and see what we do and what we have done. We're really proud of our work, our regional and national recognition, our tradition, but we know there's always room to do better. As we move forward into 2019, Student Affairs will work to inspire and transform our students – the reason we're all here.

A handwritten signature in black ink, appearing to read 'B. Woodard', with a horizontal line extending to the right.

BOBBY R. WOODARD, PH.D.

SENIOR VICE PRESIDENT FOR STUDENT AFFAIRS

WAR EAGLE!

We are...

COMMITTED

to the care and service of our students.

HONEST

operating with integrity.

RESPECTFUL

of others and who they will become.

RESPONSIVE

in getting things done.

DEPENDABLE

through all challenges and successes.

PASSIONATE

*about the student experience and
the Auburn Family. War Eagle!*

We are Auburn Student Affairs.



STUDENT AFFAIRS

ANNUAL REPORT 2017 - 2018

This Annual Report edition of the Callout magazine contains numbers that measure the impact of Auburn Student Affairs' departments. These numbers and their comparisons to previous years serve only as a snapshot.

Already, we are continuing to grow, with Enrollment Services joining the division in January 2019. Enrollment Services includes three departments: Enrollment Operations, University Admissions and University Scholarships. These departments are not included in the following report.

.....

29,776

TOTAL STUDENT ENROLLMENT FALL 2017

We are...

Dedicated to the service and care of our students and the Auburn experience. Passionately cultivating a supportive and engaging campus, taking students from where they are to where they want to be. A division of dreamers, believers, and achievers, a family that's always there.

We are **Auburn Student Affairs**.

23 Service Departments (serving our students)

Academic Support
Accessibility
Auburn Cares
Campus Dining
Campus Recreation
Career Services &
Cooperative Education
Enrollment Operations
First Year Experience
Greek Life
Health Promotion &
Wellness Services
Media & Marketing
Medical Clinic
Parent & Family Programs
Property Management
Student Center
Student Conduct
Student Counseling &
Psychological Services
Student Involvement
Undergraduate Admissions
University Advising
University Housing
University Scholarships
Veterans Resource Center

5 Support Departments (supporting our departments)

Assessment & Strategic Planning
Business Office
Development
Human Resources
Information Technology

ACADEMIC SUPPORT



Academic Support contributes to retention and degree completion for Auburn University undergraduate students. We provide a variety of academic skill development programs that promote self-directed learning strategies and student success.

DEPARTMENT FUNCTIONS

- **ACADEMIC COACHING** - personalized 1:1 coaching partnership designed to help each student meet their individual academic goals.
- **PLAINSMEN'S PREP** - a 10-day experience through which qualified students review pre-calculus and calculus content for a math placement exam.
- **STUDY PARTNERS** - peer-led tutoring on a drop-in or appointment basis to help students succeed in core undergraduate classes.
- **STUDY SMART** - program for students on suspension to explore their responsibilities, motivation, self-awareness and tools to maintain success.
- **SUPPLEMENTAL INSTRUCTION (SI)** - active-review sessions facilitated by SI Leaders for historically difficult core courses.

HIGHLIGHTED ACCOMPLISHMENTS

- Facilitated 31 presentations and study skill workshops in fall 2017, resulting in contact with 1,256 undergraduate students.
- Created intake appointments via Advise Assist for Academic Coaching Program to support ease of access for students.
- Launched three social media platforms in May 2018 to serve as a comprehensive representation of all programs under Academic Support.
- Developed pilot for accounting class in the SI program, resulting in 48% of class participation and an average GPA differential of 1.29 in ACCT 2110 in fall 2017.



82.7%

ACADEMIC COACHING VISITS



21.38%

STUDY PARTNERS UNIQUE PARTICIPANTS



100%

STUDY SKILL INVENTORY SCORES EARNED BY ACADEMIC COACHING PARTICIPANTS



27.02%

STUDENTS' AVERAGE

**The six areas measured are: concentration, memory, note-taking, textbook reading, test preparation and time management.*



1.09

AVERAGE GPA DIFFERENCE IN SAME COURSE FOR SI PARTICIPANTS VS. NON-SI PARTICIPANTS

ACCESSIBILITY



DEPARTMENTS

Accessibility embraces the philosophy that students with disabilities are, in fact, students with abilities who encounter social and environmental barriers. We believe disability is a fundamental element of diversity and value the unique experiences each student with a disability brings to the Auburn Family. We work collaboratively with students, faculty, staff and community to reduce these barriers, creating a more accessible campus and learning environment.

DEPARTMENT FUNCTIONS

- **ACADEMIC ACCOMMODATIONS** - a collaboration with students, faculty and staff to ensure students with disabilities have an equal opportunity to participate in courses, programs, activities and services.
- **JAUNT DOOR-TO-DOOR GOLF CART RIDES** - a program providing door-to-door golf cart rides for students, faculty, staff and visitors who may have difficulty traveling within the central campus.
- **SKILL (SUPPORT, KNOWLEDGE, INDEPENDENCE, LIFE-LONG LEARNING)** - an academic support program for students with learning differences.
- **TECHNOLOGY SUPPORT** - ensuring that technological products on campus are accessible.
- **WHEELCHAIR BASKETBALL** - a collaboration through Accessibility and the School of Kinesiology, this team concluded the 2016-2017 ranked 8th in the nation.

HIGHLIGHTED ACCOMPLISHMENTS

- Renovated new space for electronic book creation, braille production, technology training, and faculty development.
- Received \$50,000 dollars from private donor for weight room equipment and scholarships for wheelchair basketball players.
- Fielded the first student-only wheelchair basketball team.
- Received over \$20,000 through Tiger Giving Day to purchase new weight room equipment for wheelchair athletes.
- Acquired new classroom space to provide proctoring services for faculty.
- Hosted the Alabama Assistive Technology Expo and Conference (ALATEC), in partnership with Professional and Continuing Education. It was a two-day conference that provided an opportunity to educate professionals, educators, students and family members about assistive technology and its benefits.



▲
14%

**NUMBER OF STUDENTS REQUESTING
DISABILITY ACCOMMODATIONS**



▲
8%

JAUNT DOOR-TO-DOOR RIDERSHIP



▲
125%

SKILL PARTICIPANTS

FROM FALL 2016 TO FALL 2017



▲
14%

**NUMBER OF FACULTY AND STUDENTS
USING OUR PROCTORING SERVICE**

FROM THE PREVIOUS ACADEMIC YEAR

AUBURN CARES



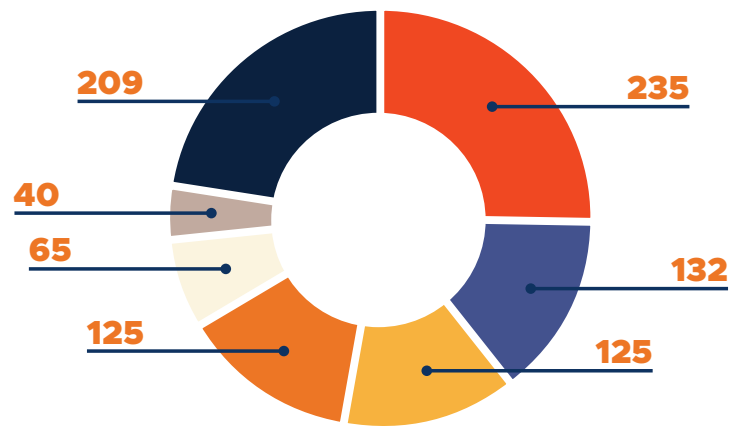
Auburn Cares works with students to aid them in the successful navigation of challenging personal life issues, critical incidents, hardships and emergencies that may impede a student's success and retention at Auburn University. We serve as advocates, liaisons or resources to students and families during times of student distress, need or emergency.

DEPARTMENT FUNCTIONS

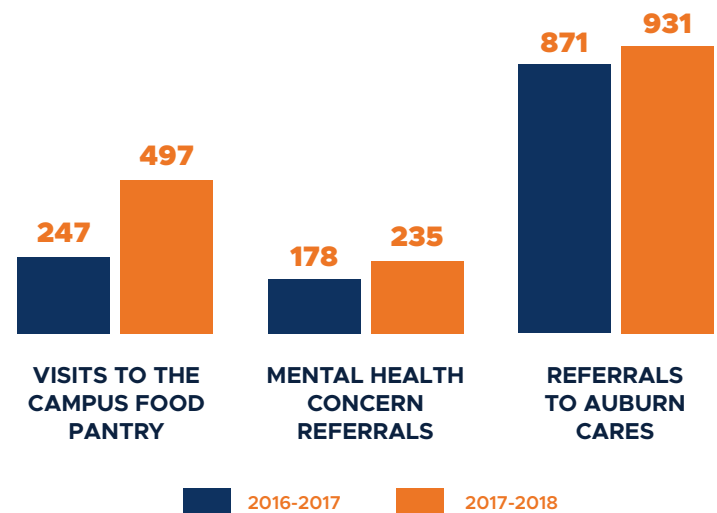
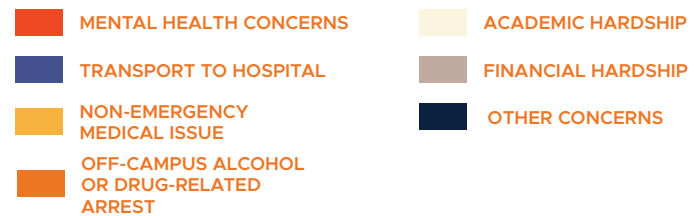
- **CAMPUS FOOD PANTRY** - a resource providing non-perishable food and toiletry items to students struggling with food insecurity.
- **CRITICAL INCIDENT RESPONSE TEAM (CIRT)** - an after-hours, on-call team comprised of Student Affairs staff who receive emergency calls during nights and weekends in the event of a life-threatening student event.
- **FEED THE FAMILY FUND** - a meal assistance program that awards meal swipes to a student's dining card to assist those struggling with chronic food insecurity.
- **FINANCIAL HARDSHIP MANAGEMENT** - a resource providing emergency funds to students who have an unforeseen financial hardship that directly impacts their retention.
- **MANAGE ALL STUDENT DEATHS** - serves as Auburn University's main point of contact with the family of the deceased.

HIGHLIGHTED ACCOMPLISHMENTS

- Partnered with the Career Center, Veterans Resource Center and Student Government Association to create the Campus Career Closet, a resource for professional attire for Auburn students.
- Created and implemented the Feed the Family Fund meal assistance program, awarding \$10k in funds to 10 students.
- Created, marketed and presented materials on disruptive classroom behavior in conjunction with Student Conduct.



NATURE OF REFERRALS



CAMPUS DINING



Campus Dining is committed to becoming the standard for excellence in university dining. We strive to accomplish this by promoting culinary excellence, focusing on local and sustainable foods, designing venues with change in mind and creating an environment that supports the academic mission.

DEPARTMENT FUNCTIONS

- **CATERING** - offering catering to any on-campus event.
- **GREEN THREAD** - Tiger Dining's sustainability platform, focusing on responsible sourcing, waste minimization, efficient operations and transportation management.
- **ON-CAMPUS DINING** - providing a wide variety of dining options for students across campus, including 41 restaurants in 11 locations, 10 food trucks and six convenience stores.

HIGHLIGHTED ACCOMPLISHMENTS

- Led a successful contract process resulting in \$113 million dollars in total compensation for Auburn University over the next 10 years.
- Led the design and renovation of Foy Dining Commons.
- Designed and implemented new meal plans for students, faculty and staff.
- Opened Panera Bread in the Ralph Brown Draughon Library.



SALES



TOP 4 BRANDS

CHICKEN SALAD CHICK
CHICK-FIL-A
PANDA EXPRESS
AU BON PAIN



TOTAL TRANSACTION COUNT OF

3,035,682

CAMPUS RECREATION



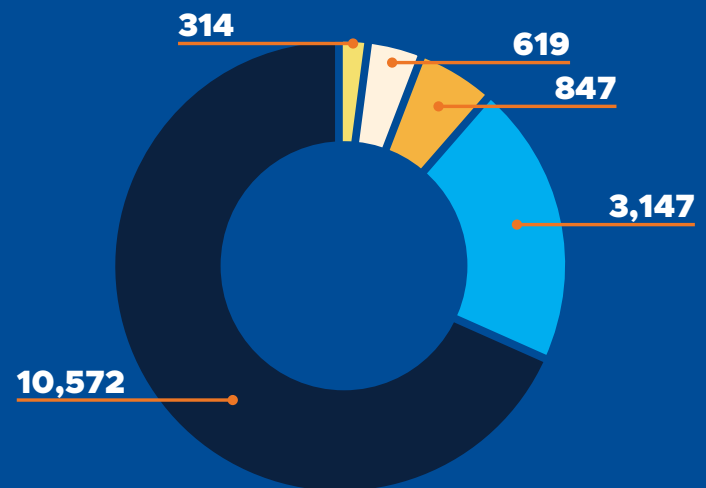
Campus Recreation encourages lifelong patterns of healthy living by providing quality facilities, programs and services to Auburn students.

DEPARTMENT FUNCTIONS

- **AQUATICS** - a 200,000-gallon outdoor leisure/ activity pool, complete with a 20-foot Aqua Wet Wall and tiger paw-shaped hot tub.
- **AUBURN OUTDOORS** - an adventure-based education program providing numerous avenues for outdoor recreation.
- **CLUB SPORTS** - student organizations that are competitive, promote leadership skills and are not affiliated with the NCAA.
- **GROUP FITNESS** - more than 130 classes per week, led by certified instructors.
- **INTRAMURAL SPORTS** - individual and team sports available for registration each semester.
- **PERSONAL TRAINING** - individual and group training, led by certified personal trainers, assisting participants in achieving their health and wellness goals.

HIGHLIGHTED ACCOMPLISHMENTS

- Completed personal training and Olympic/ powerlifting space.
- Completed marketing suite.
- Replaced cardio/fitness and weight equipment.



TOTAL PARTICIPATION



648,332

TOTAL FACILITY ACCESSES



78%

OF STUDENTS VISITED THE RECREATION AND WELLNESS CENTER LAST YEAR



3656

NUMBER OF FACILITY TOURS

CAREER SERVICES & COOPERATIVE EDUCATION



Career Services & Cooperative Education works to provide students with the professional skills needed to succeed in a postgraduate career. Career Services delivers comprehensive services and programs for students to explore majors and careers, network with employers and professionals, prepare for advanced education and successfully transition from college to career. Cooperative Education is a planned and supervised program alternating semesters of full-time classroom instruction with semesters of full-time paid work assignments, which are closely related to the student's academic program.

DEPARTMENT FUNCTIONS

- **CAMPUS CAREER CLOSET** - a resource for students that provides access to free professional attire.
- **CAREER SERVICES** - assisting students with reaching their full professional potential, including assistance with resumes, mock interviews, major exploration and career search.
- **COOPERATIVE EDUCATION PROGRAM** - providing students with semesters of full-time paid work experience and alternating semesters of full-time classroom instruction.

HIGHLIGHTED ACCOMPLISHMENTS

- Opened Campus Career Closet in fall 2017, which has received approximately 1000 donations and has been used by approximately 150 students thus far.
- Launched pilot program of Career Ready, a free Canvas course educating students on key competencies within career readiness.
- Provided the opportunity for students to earn \$11.4 million, a 13% increase. The overall earning amount is equivalent to 1,043 scholarships for yearly in-state tuition and fees.



▲
75%

NUMBER OF ACTIVE EMPLOYER ACCOUNTS IN HANDSHAKE



▲
92%
IN FALL 2017

▲
130%
IN SPRING 2018

STUDENT ATTENDANCE AT THE AU CAREER FAIR



▲
56%

FROM FALL 2016 TO FALL 2017

REPORTED CONFIDENCE OF ABILITY TO FIND SPECIFIC CAREER INFORMATION

TOP EMPLOYERS FOR CO-OP PLACEMENTS

39	SOUTHERN COMPANY
36	ADTRAN, INC
36	BRASFIELD & GORRIE, LLC
36	WESTROCK COMPANY
30	RHEEM MANUFACTURING COMPANY

788 CO-OP PROGRAM ENROLLMENT

FIRST YEAR EXPERIENCE



First Year Experience provides academic and retention programs to incoming freshmen and transfer students that promote intellectual and social development leading to personal and academic success. Coordinated programming for families is also provided. We are committed to serving as a leadership experience for the students who serve in various positions and providing leadership development as part of the employment process.

DEPARTMENT FUNCTIONS

- **CAMP WAR EAGLE** - an orientation experience that promotes the academic, social and personal success of incoming freshmen, aiding in their adjustment to Auburn University and increasing the student retention rate into the second year.
- **FIRST YEAR SEMINARS** - seminars that teach students how to demonstrate critical academic, career and personal success skills that help students effectively and efficiently adjust to university life.
- **LEARNING COMMUNITIES** - provides students with a supportive and challenging environment that supports students in achieving the general education outcomes through freshman seminar classes and leadership opportunities beyond the freshman year.
- **SUCCESSFULLY ORIENTING STUDENTS** - empowers entering transfer students with the skills needed to create and maintain their permanent position in the Auburn family by fostering academic and social development through a comprehensive orientation experience.

HIGHLIGHTED ACCOMPLISHMENTS

- Relaunched Residential Learning Community program.
- Created an online plan of study for transfer students in Banner, which facilitated student/advisor/stakeholder communication efficiency.
- Created a combined Tiger Transitions (orientation handbook) for Camp War Eagle and SOS programs.

PARTNERED WITH PARENT & FAMILY PROGRAMS TO HOST THE NAVIGATE WEBINAR SERIES. SIX SESSIONS WERE HELD WITH A TOTAL OF



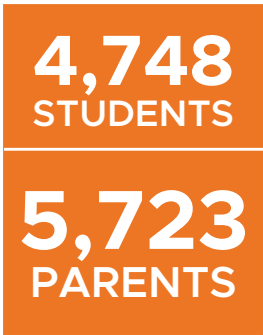
10,120
VIEWS

AND HAVE BEEN VIEWED FOR A TOTAL OF

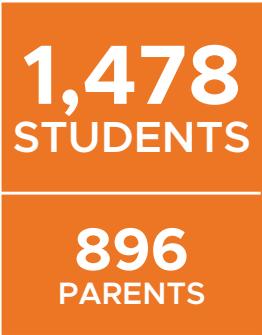


151
HOURS

CAMP WAR EAGLE



SOS



ORIENTATION ATTENDEES



ENROLLED IN A FIRST-YEAR SEMINAR

GREEK LIFE



Greek Life serves as an advocate and resource for the Greek community and provides students with opportunities for personal growth and development. We strive to provide undergraduate students with the tools they will need to succeed, including education, development and a strong focus on philanthropy.

DEPARTMENT FUNCTIONS

- **INTERFRATERNITY COUNCIL** - with 30 chapters on campus, the men within these chapters strive to govern, serve, represent and promote the highest standard of integrity in their fraternities.
- **NATIONAL PAN-HELLENIC COUNCIL** - with five chapters on campus, these historically black Greek-letter fraternities and sororities show a strong commitment to providing community service and promoting the welfare of the campus and the community.
- **MULTICULTURAL GREEK COUNCIL** - with two chapters on campus, the members within the Multicultural Greek Council promote multicultural diversity among collegiate institutions.
- **PANHELLENIC COUNCIL** - with 18 chapters on campus, the women of Panhellenic Council are dedicated to encouraging campus involvement, philanthropy and sisterhood bonds.

HIGHLIGHTED ACCOMPLISHMENTS

- The Interfraternity Council implemented new methods of recruitment tracking, employing the registration process used by Panhellenic.
- Greek Life began sharing organization conduct information on its website.
- Created content for new Greek Life website.

GREEK MEMBERSHIP



INTERFRATERNITY COUNCIL



PANHELLENIC COUNCIL



NATIONAL PAN-HELLENIC COUNCIL

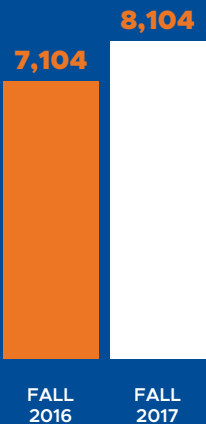


MULTICULTURAL GREEK COUNCIL

GREEK MEMBER GPA AVERAGE



ALL UNDERGRADUATE GPA AVERAGE



TOTAL GREEK MEMBERSHIP

HEALTH PROMOTION & WELLNESS SERVICES



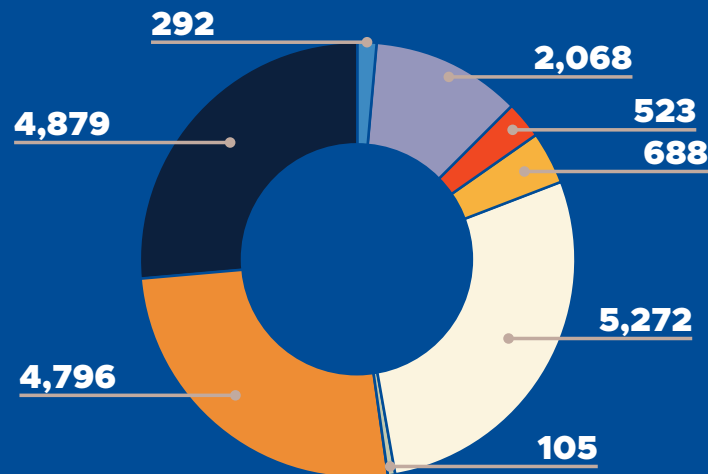
Health Promotion & Wellness Services supports student learning and academic success through evidence-based and theory-driven health promotion and prevention services. We serve as health and wellness advocates for the Auburn Family and strive to foster a campus atmosphere that helps cultivate and support healthy lifestyle choices.

DEPARTMENT FUNCTIONS

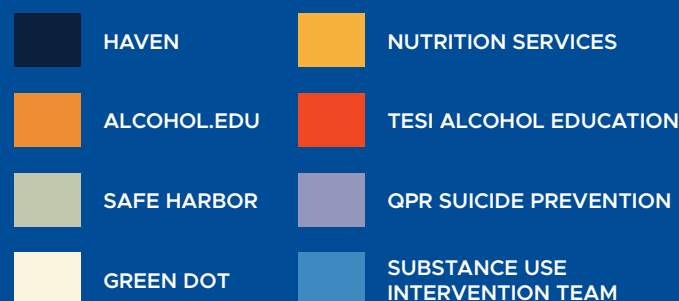
- **AUBURN RECOVERY COMMUNITY** - a program supporting students recovering from addiction.
- **BE WELL HUT** - an organization facilitating interactions with students on Haley Concourse promoting general health habits.
- **SAFE HARBOR** - a confidential resource providing assistance for survivors of gender-based or power-based violence.
- **TIGER EDUCATION SCREENING INTERVENTION (TESI)** - an individual educational intervention program to help students reduce their substance use risk.
- **WE.AUBURN** - bystander intervention training through the Green Dot intervention program promoting culture change on Auburn's campus.

HIGHLIGHTED ACCOMPLISHMENTS

- Shared Green Dot messages with Student Government, Tiger Dining facilities division, veterinary students, members of the Downtown Merchants group, student athletes and all of the contracted Tiger Transit employees.
- Facilitated Green Dot overviews and Question, Persuade, and Refer suicide prevention trainings with Interfraternity Council and Panhellenic groups.
- Partnered with the Alabama Coalition Against Rape and Campus Safety and Security to host a trauma informed law enforcement training.
- Launched the Recovery Seminar course focused on recovery, resilience and the challenges associated with collegiate recovery.



STUDENT INTERACTIONS



BE WELL HUT STUDENT INTERACTIONS



22

CONCOURSE EVENTS



234

VOLUNTEERS



24,272

BUTTONS DISTRIBUTED

MEDIA & MARKETING



Media & Marketing shares the Auburn story in a professional manner while creating invaluable career experiences for students. We distribute materials through various channels to students, faculty and staff to keep the Auburn Family excited and informed about news and upcoming events.

DEPARTMENT FUNCTIONS

- **COMMUNICATIONS AND MARKETING** - this team of graphic designers, photographers and public relations students designs print, broadcast and other material disseminated to tell the Auburn Student Affairs story.
- **EAGLE EYE TV** - the student television station on campus, providing broadcast news and sports in multiple shows per week and 24/7 coverage online.
- **THE AUBURN CIRCLE** - Auburn's literary magazine, published once in the fall and once in the spring, containing student works of fiction, nonfiction, photography, music, architecture, poetry and other creative areas.
- **THE AUBURN PLAINSMAN** - the student-run newspaper on campus, providing a print product weekly and online news 24/7. Winner of more than 25 national and regional Pacemakers, the top award for college newspapers.
- **THE GLOMERATA** - Auburn's 122-year-old yearbook, chronicling the people and events of the past school year.
- **WEGL 91.1 FM** - the student-run radio station on campus, serving the public interest of Auburn University and the surrounding community with its programming.

HIGHLIGHTED ACCOMPLISHMENTS

- Students involved in Auburn Student Media landed jobs and internships in the following companies: CBS News, NPR, AL.com, Alabama Magazine, Columbus Living Magazine, Auburn Magazine, Auburn 24/7, Alabama NewsCenter, WSB, WTVM, Fox News, WSOC, WLOS, MSNBC, Tiger Communications, War Eagle Productions, WAKA, HGTV, Food Network, Turner Broadcasting, ABC Studios, Southern Living, Hoffman Media, Starnes Publishing and many others.



139,709

TOTAL MINUTES VIEWED

EAGLE EYE TV'S YOUTUBE CHANNEL



15,922

TOTAL LISTENING HOURS

WEGL'S ONLINE STREAM



809,961

TOTAL NUMBER OF USERS

THE AUBURN PLAINSMAN'S WEBSITE



8,020

TOTAL COPIES DISTRIBUTED IN LESS THAN THREE FULL DAYS

THE GLOMERATA



5,000

COPIES DISTRIBUTED

THE AUBURN CIRCLE

MEDICAL CLINIC



The Medical Clinic provides high quality, efficient and convenient health care with compassion, dedication and professionalism. We strive to provide consistent service to our patients, exceeding their expectations at every encounter by being flexible, remaining competitive and focusing on the holistic needs of every patient.

DEPARTMENT FUNCTIONS

- **IMMUNIZATIONS** - providing basic immunizations, including measles, mumps, rubella and influenza.
- **PRIMARY CARE** - providing treatment for common medical problems.
- **PHARMACY SERVICES** - filling prescriptions prescribed through the Med Clinic.
- **SPECIALTY HEALTH SERVICES** - these services include allergy services, mental health services, radiology, acute care, laboratory testing and women's care.

HIGHLIGHTED ACCOMPLISHMENTS

- Hired a new physician, Dr. Kim Owens, to help with patient load.

AVERAGE TOTAL VISIT TIME FROM CHECK-IN TO CHECK-OUT FOR 2017-2018



43
MINUTES



3 MINUTES
LESS THAN 2016-2017

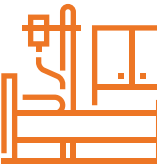
ADMINISTERED



151
FLU VACCINES

AT THE TWO FLU SHOT CLINICS
HOSTED IN THE STUDENT CENTER

WE HAVE



8
CLINICS

SCHEDULED THIS YEAR, HOPING
TO VACCINATE MORE STUDENTS
AND FACULTY

PARENT & FAMILY PROGRAMS



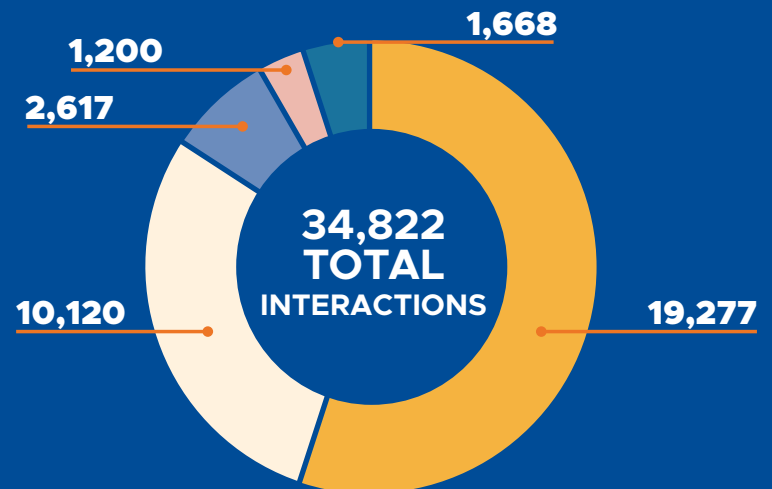
Parent & Family Programs partners with Auburn parents and family members to inform, support and engage them to assist in their student's overall success. Parent & Family Programs consists of the Auburn University Parents' Association and the Auburn University Parents' Association Board of Directors.

DEPARTMENT FUNCTIONS

- **AUBURN UNIVERSITY PARENTS' ASSOCIATION** - an organization for parents of Auburn students that provides valuable news and resources.
- **PROGRAMS** - offers free monthly Facebook Live Navigate Webinar Series in collaboration with First Year Experience.
- **SPECIAL EVENTS** - hosts events such as Fall Family Weekend, Home Sweet Auburn and Sibling Day, which promote familial connections on Auburn's campus.

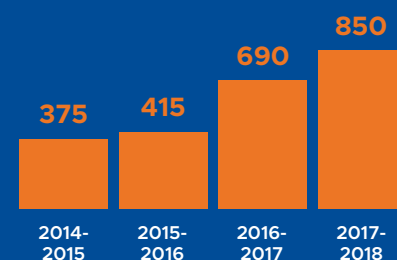
HIGHLIGHTED ACCOMPLISHMENTS

- Hosted an inaugural Sibling Day event for students to write home to their siblings.
- Established the Faculty and Staff Recognition Award, honoring nine faculty and staff members.
- Launched new Family Portal platform.
- Hosted 1,200 guests for Home Sweet Auburn on Aug. 17, 2017, a 20% increase from 2016.
- 2,600 guests attended Fall Family Weekend Sept. 15-17, 2017. This total is a 30% increase from 2016.

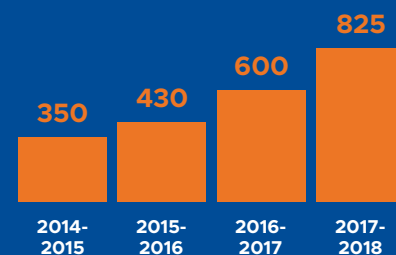


PHONE & FAMILY INTERACTION

- PARENTS & FAMILY MEMBERS SPOKEN TO ON THE PHONE OR VIA EMAIL
- HOME SWEET AUBURN ATTENDEES
- FALL FAMILY WEEKEND ATTENDEES
- NAVIGATE VIEWS
- USERS IN THE FAMILY PORTAL



PHONE COMMUNICATIONS



EMAIL COMMUNICATIONS

PROPERTY MANAGEMENT



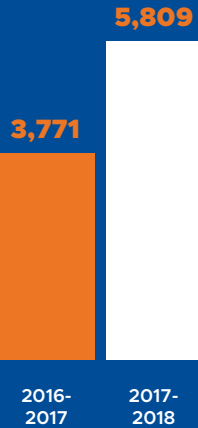
Property Management is dedicated to the care and maintenance of Campus Dining and Auburn University Housing facilities and grounds. Prompt, efficient and effective service delivery, with maximum respect accorded our clients is our primary objective.

DEPARTMENT FUNCTIONS

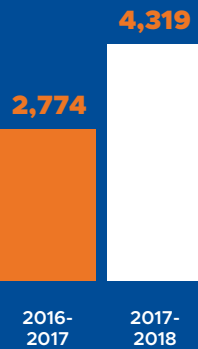
- **ADMINISTRATION** - administers all of the business relations that take place through Property Management.
- **CONTRACT SERVICES** - manages all contractual agreements between Property Management and its constituents.
- **CUSTODIAL** - provides a clean, safe and healthy environment for housing and administrative facilities.
- **MAINTENANCE** - responsible for maintaining all facilities on campus through general maintenance, HVAC services, health and safety and other maintenance services.

HIGHLIGHTED ACCOMPLISHMENTS

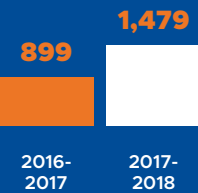
- Relocated operations and staff to the Pumphrey Building, which provides warehouse space.
- Implemented the AiM paperless work order app system.
- Initiated an inventory control system to track life cycle costs of equipment.



TOTAL WORK ORDERS



TOTAL HOUSING WORK ORDERS



TOTAL DINING WORK ORDERS

STUDENT CENTER



The Student Center provides services and facilities that support the social, personal and intellectual development of individual students and groups of students. We accomplish this through structured activities, programs and resources.

DEPARTMENT FUNCTIONS

- **JAMES E. FOY INFORMATION DESK** - an information desk that provides information to the Auburn Community and beyond.
- Responsible for the daily management, upkeep and security of multiple venues across campus, including:
 - **STUDENT CENTER**
 - **BEARD-EAVES MEMORIAL COLISEUM**
 - **STUDENT ACTIVITY CENTER**
 - **UNIVERSITY CHAPEL**
 - **FOY HALL**
 - **VARIOUS HALEY CENTER ROOMS**
 - **OUTDOOR MEETING SPACES**
 - GREEN SPACES AND LAWNS
 - CONCOURSES
 - VARIOUS FIELDS
 - THE GARDEN OF MEMORY

HIGHLIGHTED ACCOMPLISHMENTS

- Redesigned and upgraded the first floor of the Student Center with new flooring, paint and furnishings.
- Upgraded audio-visual hardware and software in five rooms.
- Improved and upgraded game room with new paint, flooring, furniture and signage.
- Relaunched digital signage throughout the Student Center to highlight departments, programs and events across campus.



1.81 M
VISITORS TO THE BUILDING



7,237
RESERVATIONS



7,946
VISITORS TO THE GAME ROOM

STUDENT CONDUCT



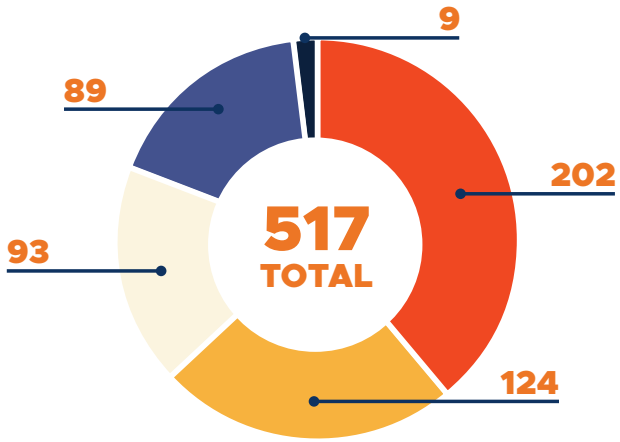
Student Conduct cultivates student success and the Auburn Spirit through student responsibility, accountability and education. We implement the Code of Student Conduct and adjudicate nonacademic violations of university policy. We are committed to providing a fair, impartial and educational student conduct process for students and student organizations charged with violations.

DEPARTMENT FUNCTIONS

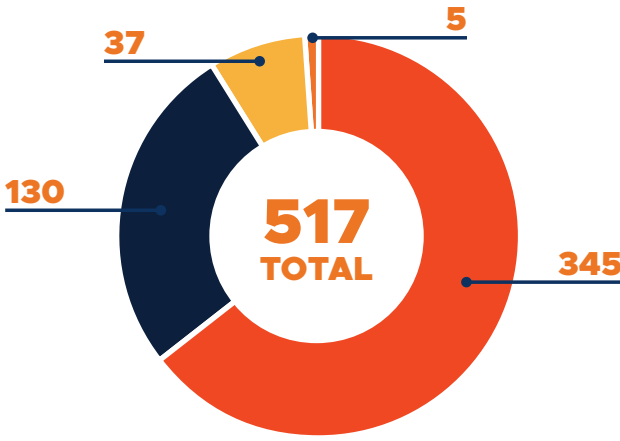
- **BE THE CREED CAMPAIGN** - annual campaign held each spring designed to instill the values of the Creed, including hard work, patriotism, kindness and mutual helpfulness.
- **CODE OF STUDENT CONDUCT** - upholds student conduct by providing fair, impartial and educational student conduct processes.
- **STUDENT CONDUCT COMMITTEE** - committee responsible for upholding hearings for students referred to Student Conduct.

HIGHLIGHTED ACCOMPLISHMENTS

- Developed student conduct process checklists and a succinct rights and responsibilities document for students use during student conduct meetings.
- Streamlined individual student conduct workflow processes and placed additional emphasis on quick case turnaround times, cutting 6.7 days off the 2016-2017 average time.
- Addressed the largest number of individual students (517) through meetings with an Office of Student Conduct staff member, up 5.1% from 2016-2017 (487).
- Received Student Affairs Assessment of the Year Award.



NUMBER OF CASES BY CLASSIFICATION



TOTAL INDIVIDUAL CONDUCT CASES REFERRED TO STUDENT CONDUCT BY MEETING TYPE



**Cases are considered pending when a student leaves Auburn prior to case adjudication*

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES



Student Counseling & Psychological Services provides comprehensive preventative and clinical mental health services to enhance the psychological well-being of individual undergraduate and graduate students, as well as the broader campus community. We are committed to supporting the academic, retention and student development missions of Auburn University to ensure that students have a balanced university experience and take full advantage of the educational opportunities at the university.

DEPARTMENT FUNCTIONS

- **PSYCHIATRY** - one licensed psychiatrist is on staff and able to prescribe medication.
- **COUNSELING** - offering short-term individual and animal-assisted therapy and open-ended group therapy.
- **SEXUAL ASSAULT SERVICES** - provides support and resources for survivors of sexual violence.
- **EATING CONCERNS TREATMENT TEAM** - serving students suffering from eating concerns or related problems.
- **ZEN DEN** - stress management services, including light therapy, biofeedback and massage.

HIGHLIGHTED ACCOMPLISHMENTS

- Reaccredited by the International Association of Counseling Services.
- Integrated Student Counseling & Psychological Services' first embedded psychiatrist and support staff in partnership with East Alabama Medical Center.
- Secured and renovated the Haley Center satellite office.
- Accepted its first doctoral internship training cohort.

TOTAL NUMBER OF STUDENTS SERVED



EMERGENCY APPOINTMENTS WERE PROVIDED



STUDENTS ATTENDED INDIVIDUAL COUNSELING



GROUP APPOINTMENTS ATTENDED BY STUDENTS



287.5 HOURS OF MENTAL HEALTH-RELATED OUTREACH WERE PROVIDED TO APPROXIMATELY

8,909

STUDENTS, PARENTS, FACULTY AND STAFF

STUDENT INVOLVEMENT



Student Involvement engages and empowers students by providing developmental opportunities and enhancing individual learning and leadership through a diverse student-centered environment.

DEPARTMENT FUNCTIONS

- **LEADERSHIP PROGRAMS** - offers students the ability to explore their individual leadership skills and grow as a leader within their on-campus organization.
- **STUDENT GOVERNANCE** - represents student body through three branches, which provide various programs and initiatives and seek to enhance the student experience.
- **STUDENT ORGANIZATIONS** - provides opportunities for students to get involved with more than 500 registered student organizations.
- **SERVICE PROGRAMS** - offers students the ability to develop and explore their leadership skills while serving our campus and community.
- **STUDENT PROGRAMS** - comprised of University Program Council and Welcome Week Committee, which are responsible for planning and executing the major entertainment events on Auburn's campus.

HIGHLIGHTED ACCOMPLISHMENTS

- Launched a pilot initiative called Mobile Check-in, which allows mobile event attendance for student organizations, faculty and administrators.
- Received recognition for Student Government Association at the 2017 SEC Exchange Conference among all (14) SEC student governments as Student Government of the Year.
- AU Dance Marathon raised \$568,417.07 for Children's Miracle Network Hospitals during its February 2018 event.
- Completed its fourth year of the Creed Program and maintained 85% attendance by incoming students at First Year Convocation.



IN AT LEAST ONE STUDENT ORGANIZATION



EVENTS HOSTED BY THE UNIVERSITY PROGRAM COUNCIL



THE INTERNATIONAL STUDENT ORGANIZATION PEACE DINNER



THROUGH STUDENT INVOLVEMENT SERVICE PROGRAMS

UNIVERSITY ADVISING



University Advising is strategically positioned to collaborate with Student Affairs and Academic Affairs to support a comprehensive coordinated care network for our students through a three-fold mission: to facilitate student referrals across units through proactive communication with Student Affairs and Academic Affairs, to serve as a central point of coordination and support for a decentralized advising model and to support students in transition between colleges/schools and entering/re-entering the university.

DEPARTMENT FUNCTIONS

- **RETENTION PROGRAMMING** - overseeing project management of Advise Assist and providing resources to encourage degree completion.
- **SUPPORTING ACADEMIC ADVISING** - serving as a central point of coordination, communicating proactively and supporting students in transition.

HIGHLIGHTED ACCOMPLISHMENTS

- Piloted two professional development communities, Writing Circle and ePortfolio Circle, both in collaboration with the Office of University Writing, to prepare for launch of Caucus Communities 2018-2019. Twelve members of Caucus participated in pilots.
- Coordinated with Academic Support the training of 12 members of Caucus to serve as advising and coaching trainers beginning fall 2018.
- Piloted under the direction of the University Undergraduate Advising Council new university-wide advising assessment strategy to college/school advising surveys in an effort to increase response rates and assess more measurable outcomes.

PARTICIPATED IN TRAINING ON NEW PERFORMANCE EVALUATION AND PROMOTION PROCESS FOR ADVISORS



ADVISORS
63



ADVISING SUPERVISORS
23



HUMAN RESOURCES LIAISONS
15



92
CAUCUS MEMBERS

ATTENDED THE ANNUAL PROFESSIONAL DEVELOPMENT DAY

UNIVERSITY HOUSING



University Housing cultivates and supports living environments rooted in tradition with a commitment to providing well-maintained residence halls that are safe, welcoming and inclusive. Living on campus is a university tradition. The department's vision is to provide purpose-built facilities, exceptional customer service and intentional opportunities for growth so that all students want to live on campus.

DEPARTMENT FUNCTIONS

- **RESIDENCE HALLS** - provides housing for 4,800 residents living on campus in 32 residence halls across nine neighborhoods.
- **STUDENT EMPLOYMENT** - recruits, trains and supervises undergraduate and graduate staff members.

HIGHLIGHTED ACCOMPLISHMENTS

- Established the assignment confirmation prepayment to assist in clearing the "stand-by" list.
- Expanded campus partner collaboration during move-in through utilizing on-campus team leaders as liaisons between Housing and volunteers.
- Enhanced security of residential master keys by installing a state-of-the-art KeyTrak key box.



6,024

FALL HOUSING APPLICATIONS PROCESSED



98.8%

FALL OCCUPANCY RATE



1680

FALL HOUSING TOUR PARTICIPANTS



594

MOVE-IN VOLUNTEERS RECRUITED

VETERANS RESOURCE CENTER



The Veterans Resource Center assists, transitions and supports veterans, guardsmen, reservists, active duty, military dependents and survivors who receive Federal VA Education benefits in all aspects of benefits, campus and community.

DEPARTMENT FUNCTIONS

- **AUBURN WARRIOR ORIENTATION AND LEARNING PROGRAM** - a veteran-specific orientation for incoming student veterans.
- **AUBURN STUDENT VETERAN ASSOCIATION** - represents veterans transitioning from prior military service into higher education.
- **FEDERAL GI BILL® PROGRAMS** - coordinates Federal VA Education benefits for veterans and eligible dependents.

HIGHLIGHTED ACCOMPLISHMENTS

- Established designated Purple Heart recipient parking spaces.
- Established a permanent Purple Heart Recipient Scholarship.
- Expanded the Veterans Success Program Scholarship/Mentorship Program from five to six recipients.
- Created and implemented a Professional Clothing Locker for student veterans.
- Established Auburn Warrior Orientation and Learning program to assist in veteran transition to the campus environment.
- Expanded the veteran textbook exchange library for student veterans.
- Raised enough funds for seven laptops for veterans in need through Ruck Sacks to Backpacks program.
- Raised funds for six student veterans' scholarships through Auburn Student Veterans Association Fall Gala and the Veterans Golf Classic.



**AUBURN UNIVERSITY NAMED
MILITARY FRIENDLY UNIVERSITY**
(BRONZE LEVEL) BY MILITARY
FRIENDLY® SURVEY

 **4,509**

**VISITORS IN THE VETERANS
RESOURCE CENTER**



**INCREASE
SCHOLARSHIPS AND
ACTIVITIES**



POSITIVE RESULTS
FROM STATE AND FEDERAL
INSPECTIONS

SUPPORT DEPARTMENTS



In addition to our 23 service departments, which work directly with Auburn students, Student Affairs houses 5 support departments, which work with Student Affairs administrations, departments and campus units. These 5 departments are:

- **ASSESSMENT & STRATEGIC PLANNING** - responsible for providing effective and efficient co-curricular programs and services for students that support the strategic priorities of Auburn University and Student Affairs, including student learning and development. Awarded the Campus Labs All Star Award for Student Affairs Assessment.
- **BUSINESS OFFICE** - responsible for handling business operations for Student Affairs, including administration, operations and external and internal relations.
- **DEVELOPMENT** - responsible for receiving and processing all charitable contributions made in support of and to benefit Auburn University Student Affairs. The department secures philanthropic support for various programs in addition to engaging in alumni relations.
- **HUMAN RESOURCES** - responsible for managing all Student Affairs employees in order to maximize employee performance and strategically align employees with the overall mission of Student Affairs. Human Resources manages administrative, employee support, development, payroll and retention services for Student Affairs employees.
- **INFORMATION TECHNOLOGY** - responsible for providing and implementing the usage of the technological infrastructure within all Student Affairs departments.

ASSESSMENT & STRATEGIC PLANNING



30

OPPORTUNITIES

**FOR STAFF TO ATTEND AN
ASSESSMENT TRAINING**

ASSESSMENT & STRATEGIC PLANNING



11

STUDENT AFFAIRS STAFF MEMBERS

**COMPLETED ALL TIER I: FOUNDATIONAL
ASSESSMENT CURRICULUM TRAININGS**

DEVELOPMENT



\$964,111

08/01/2017 TO 07/31/2018

TOTAL DOLLARS RAISED



CONTACT INFORMATION



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