

Auburn University Student Affairs

Snapshot: 2019-2020



STUDENT AFFAIRS

We are...

COMMITTED

to the care and service of our students.

HONEST

operating with integrity.

RESPECTFUL

of others and who they will become.

RESPONSIVE

in getting things done.

DEPENDABLE

through all challenges and successes.

PASSIONATE

about the student experience and the Auburn Family. War Eagle!





Student Affairs is committed to providing the best resources possible for the students of Auburn University. Student Affairs serves Auburn students by striving to become an integral part of every experience, from orientation to graduation and beyond.

Our mission is to cultivate a welcoming and meaningful student experience reflective of the Auburn Creed.

Our vision is to provide exceptional student-focused programs and services.

Our Goals

1

**WELCOMING ENVIRONMENT &
INCLUSIVE COMMUNITY**

3

HEALTH, WELLNESS, & SAFETY

2

**PROFESSIONAL READINESS THROUGH
MEANINGFUL ENGAGEMENT**

4

OPERATIONAL EXCELLENCE

AUBURN CARES

Helps students navigate challenging personal life issues, critical incidents, hardships and emergencies that may impede their success and retention at Auburn University.

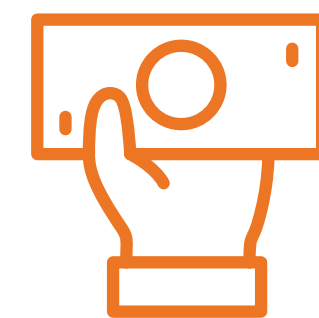
DEPARTMENT FUNCTIONS

- ▶ CAMPUS FOOD PANTRY
- ▶ CRITICAL INCIDENT RESPONSE TEAM (CIRT)
- ▶ FEED THE FAMILY FUND
- ▶ GRIEVING/COPING SUPPORT
- ▶ STUDENT CRISIS MANAGEMENT/INTERVENTION
- ▶ OVERSEE THE MEDICAL WITHDRAWAL PROCESS
- ▶ STUDENT SUCCESS FUND



748

BAGS OF FOOD AND TOILETRIES
GIVEN TO STUDENTS STRUGGLING
WITH FOOD INSECURITY



\$23,054

GIVEN TO STUDENTS THROUGH
THE STUDENT SUCCESS FUND



CAMPUS DINING

Provides outstanding student dining experiences by creating spaces that support academic success, student engagement and the health and wellness of students.

COVID-19 RESPONSE

- ▶ **REFUNDED \$3.8M OF UNUSED DINING FUNDS TO STUDENTS**
- ▶ **DONATED 6,000+ POUNDS OF FOOD TO LOCAL NONPROFITS WHEN CAMPUS FOOD SERVICE CLOSED**
- ▶ **PROVIDED MEALS FOR FOOD INSECURE STUDENTS**

\$3.5M

RENOVATION COMPLETED OF
THE VILLAGE DINING FACILITY

NEW CHICK-FIL-A CONCESSIONS
IN AUBURN ARENA DOUBLED
ARAMARK CHICK-FIL-A SALES IN
BOTH FOOTBALL & BASKETBALL

CAMPUS RECREATION

Encourages lifelong health and wellness, providing 255,000 square feet of indoor recreation space, multiple sports fields, a 200,000-gallon leisure/activity pool, a 20-foot Aqua Climb and a 45-person tiger paw-shaped hot tub.

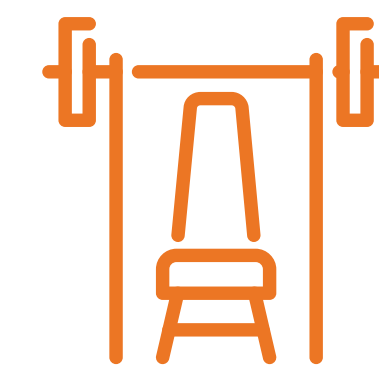
COVID-19 RESPONSE

- ▶ **REFUNDS GIVEN TO MEMBERS UNABLE TO COMPLETE PURCHASED SERVICE**
- ▶ **MAINTENANCE PERFORMED DAILY WALK-THROUGHS TO MONITOR SECURITY AND EFFICIENCY**
- ▶ **VIRTUAL PROGRAMMING & NEW WEBSITE WITH HEALTH & WELLNESS INFORMATION**



24,723

UNIQUE MEMBERS UTILIZED
CAMPUS RECREATION



625,770

FACILITY ACCESSES



FIRST YEAR EXPERIENCE

Provides academic and retention programs to incoming freshmen and transfer students that promote intellectual and social development leading to personal and academic success.

DEPARTMENT FUNCTIONS

- ▶ CAMP WAR EAGLE
- ▶ FIRST YEAR SEMINARS
- ▶ LEARNING COMMUNITIES
- ▶ SUCCESSFULLY ORIENTING STUDENTS (SOS)



TRANSFORMED CAMP WAR EAGLE AND SUCCESSFULLY ORIENTING STUDENTS TO VIRTUAL PROGRAMMING DUE TO COVID-19

VIRTUAL PARTICIPATION IN CAMP WAR EAGLE

4,923
STUDENTS



6,355
GUESTS



GREEK LIFE

Serves as an advocate and resource for the Greek community and provides students with opportunities for personal growth and development.

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► **SHIFTED RECRUITMENT TO A VIRTUAL EXPERIENCE IN RESPONSE TO COVID-19**



PANHELLENIC COUNCIL

18 CHAPTERS
4,807 TOTAL MEMBERS



NATIONAL PAN-HELLENIC COUNCIL

5 CHAPTERS
140 TOTAL MEMBERS



INTERFRATERNITY COUNCIL

25 CHAPTERS
2,755 TOTAL MEMBERS



MULTICULTURAL GREEK COUNCIL

2 CHAPTERS
13 TOTAL MEMBERS



HEALTH PROMOTION AND WELLNESS SERVICES

Supports student learning and academic success through evidence-based and theory-driven health promotion and prevention services.

- ▶ **PEER WELLNESS COACHING LAUNCHED IN FALL 2019**
- ▶ **A SOUND MIND LAUNCHED IN PARTNERSHIP WITH STUDENT COUNSELING AND PSYCHOLOGICAL SERVICES**
- ▶ **SERVICES CONTINUED VIRTUALLY THROUGHOUT COVID-19**

200

PARTICIPANTS IN INAUGURAL
NATIONAL EATING DISORDER
ASSOCIATION AWARENESS WALK

MEDIA & MARKETING

Shares the Auburn story in a professional manner while creating invaluable career experiences for students.

- ▶ **WEGL 91.1 FM ONLINE STREAM LISTENERS INCREASED 45.7%**
- ▶ **THE GLOMERATA WEBSITE VIEWS INCREASED 31.5%**
- ▶ **EAGLE EYE TV WON EXCELLENCE IN MARKETING & DESIGN AT 2020 INVOLVEMENT AWARDS**
- ▶ **THE CIRCLE WAS PACEMAKER FINALIST**

398

STUDENTS PARTICIPATING IN
STUDENT MEDIA GROUPS
(A 31% INCREASE FROM LAST YEAR)



THE AUBURN PLAINSMAN WEBSITE
TOPPED 1 MILLION UNIQUE
VIEWS FOR THE FIRST TIME & WON
PACEMAKER AWARD

MEDICAL CLINIC

Provides high quality, efficient and convenient health care with compassion, dedication and professionalism.



54,000
TOTAL PATIENT VISITS

A SEXUAL ASSAULT NURSE EXAMINER (SANE) PROGRAM WAS STARTED ON CAMPUS IN PARTNERSHIP WITH SGA THROUGH TIGER GIVING DAY

COVID-19 RESPONSE

CREATED A DRIVE-THRU COVID-19 TESTING SITE

CROSS-TRAINED STAFF TO HELP WITH INFLUX OF PATIENT VISITS

ADDED 4 TES EMPLOYEES TO ANSWER COVID-19 HOTLINE

PARENT & FAMILY PROGRAMS

Partners with Auburn parents and family members to inform, support and engage them to assist in their student's overall success.

83%

INCREASE IN CONTENT PROVIDED TO PARENTS & FAMILIES VIA FAMILY PORTAL



RECEIVED 1,663 EMAILS AND CALLS FROM PARENTS AND FAMILIES (22.73% INCREASE)

- ▶ 1,124 GUESTS AT HOME SWEET AUBURN 2019
- ▶ HOSTED SEC PARENT & FAMILY EXCHANGE
- ▶ 25,689 MEMBERS IN AUBURN PARENT & FAMILY ASSOCIATION
- ▶ CONTINUED TO SERVE PARENTS & FAMILIES THROUGHOUT COVID-19

A photograph of a campus scene featuring large green trees and a paved walkway with a person walking. The image is partially obscured by a dark blue overlay on the right side.

PROPERTY MANAGEMENT

Cares for and maintains Campus Dining and Auburn University Housing facilities and grounds. Prompt, efficient and effective service delivery with maximum respect accorded to clients is the primary objective.

5.5%

INCREASE IN TOTAL WORK ORDERS
BETWEEN 2019 AND 2020



UNITS WITHIN PROPERTY
MANAGEMENT INCLUDE:

ADMIN OFFICE
MAINTENANCE
HVACR
CUSTODIAL
CONTRACT SERVICES
HEALTH & LIFE SAFETY
PROJECT MANAGEMENT



MELTON STUDENT CENTER

Provides services and facilities that support the social, personal and intellectual development of individual students and groups of students.



IMPLEMENTED NEW PROCESS FOR
TRACKING ADVERTISED SPACE ON
DIGITAL SIGNAGE AND BANNERS



PILOTED A PERMANENT
THEATER-STYLE SET ROOM

COVID-19 RESPONSE

CONTINUOUS AND ENHANCED
CLEANING PROTOCOLS

FOLLOWED GUIDELINES TO UPDATE
EVENT AND SPACE CAPABILITIES

WORKED WITH GROUPS TO
RESCHEDULE CANCELED EVENTS



STUDENT CONDUCT

Cultivates student success and the Auburn Spirit through student responsibility, accountability and education.

AFTER MEETING WITH A CONDUCT OFFICER

- ▶ 100% of students reported feeling respected
- ▶ 99.01% felt all questions were answered
- ▶ 99.06% felt their conduct officer attempted to get to know them as a person

TOP 4 VIOLATIONS

- 1 Public Intoxication or Possession of Alcohol
- 2 Violation of University Policy
- 3 Unauthorized Entry
- 4 Illegal Use/Possession of Drugs/Paraphernalia



STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

Provides comprehensive preventative and clinical mental health services to enhance the psychological well-being of individual students, as well as the broader campus community.

561
HOURS

OF MENTAL HEALTH-RELATED
OUTREACH WERE PROVIDED TO
APPROXIMATELY



15,211

STUDENTS, PARENTS, FACULTY AND STAFF, A



49.3%

COMPARED
TO LAST
YEAR

13,600

STUDENT APPOINTMENTS
FOR CLINICAL SERVICES,
19% MORE THAN THE
2018-2019 YEAR



STUDENT INVOLVEMENT

Engages and empowers students by providing developmental opportunities and enhancing individual learning and leadership through a diverse student-centered environment.

- ▶ HOSTED FIRST VIRTUAL CALLOUTS
- ▶ 15,664 SERVICE HOURS TRACKED
- ▶ 255 EVENTS HOSTED BY STUDENT ACTIVITY ORGANIZATIONS
- ▶ 2.5 MILLION PAGEVIEWS ON AUINVOLVE
- ▶ SGA LAUNCHED FLUNCH
- ▶ RECOGNIZED NATIONALLY BY CAMPUS INTELLIGENCE FOR VIRTUAL ORGANIZATION MANAGEMENT

18,075

STUDENTS INVOLVED IN AT LEAST ONE ORGANIZATION



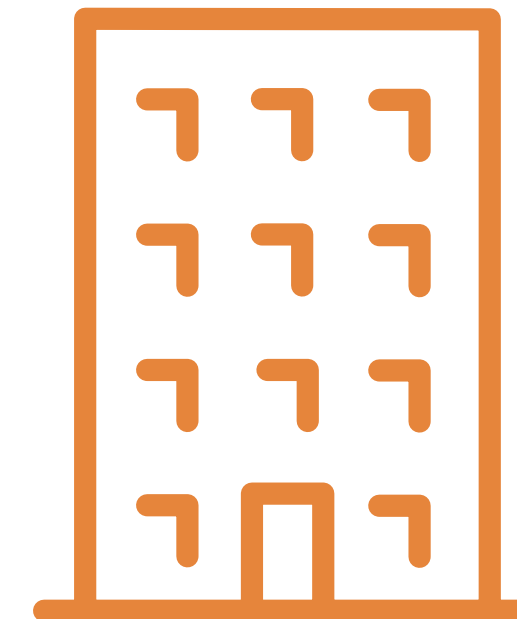
UNIVERSITY PROGRAM COUNCIL DOUBLED THE AMOUNT OF REPEAT EVENT ATTENDEES FROM 2018-2019

UNIVERSITY HOUSING

Cultivates and supports living environments rooted in tradition with a commitment to providing well-maintained residence halls that are safe, welcoming and inclusive.

 83%

OF STUDENTS SAID THE
HOUSING MOVE-IN PROCESS
MET THEIR EXPECTATIONS



▶ MASTER LEASE OF
160 ROSS

▶ DEVELOPED
QUARANTINE AND
ISOLATION HOUSING
PLAN FOR FALL 2020

A photograph of two young women sitting on a metal bench outdoors. The woman on the left has long dark hair and is wearing a light-colored top. The woman on the right has blonde hair and is wearing a striped top and white shorts. They are both smiling and looking at each other. The background shows green trees and a brick wall.

SUPPORT DEPARTMENTS

In addition to 15 service departments that work with Auburn students, Student Affairs houses five support departments that serve all areas within Student Affairs.

These five departments are:

- **ASSESSMENT & STRATEGIC PLANNING**
- **BUSINESS OFFICE**
- **DEVELOPMENT**
- **HUMAN RESOURCES**
- **INFORMATION TECHNOLOGY**

 334.844.1304

 VPSA@AUBURN.EDU

 STUDENTAFFAIRS@AUBURN.EDU



@auburnstudents



AUBURN UNIVERSITY
STUDENT AFFAIRS