

# ASSESSMENT DECISION TREE

WILL YOU BE MEASURING WHAT A STUDENT (OR OTHER STAKEHOLDER) IS TO KNOW, THINK, OR DO AS A RESULT OF PARTICIPATING IN A PROGRAM, COURSE, OR SERVICE?

**YES**  
(I.E. LEARNING OUTCOME)

**NO**  
(I.E. PROGRAM OUTCOME)

I will be measuring what my program seeks to do, achieve, or accomplish for the purposes of improvement. Thus, I will be using an indirect method.

WILL THE STUDENTS (OR OTHER STAKEHOLDER/S) BE DISPLAYING THEIR KNOWLEDGE AND/OR SKILLS?

**YES**

Therefore I will be using a direct method

**NO**

Therefore I will be using an indirect method

**SELECT FROM THE INDIRECT METHODS LISTED BELOW, THE APPROPRIATE QUANTITATIVE OR QUALITATIVE TYPE OF ASSESSMENT.**

**SELECT FROM THE DIRECT METHODS LISTED BELOW, THE APPROPRIATE QUANTITATIVE OR QUALITATIVE TYPE OF ASSESSMENT.**

## QUANTITATIVE METHODS

SURVEY  
ATTENDANCE  
USAGE/TRACKING  
EXISTING DATA  
KPI'S  
GRADUATION/RETENTION RATES  
PERCENTAGES  
FACULTY/STUDENT/STAFF RATIO  
ENROLLMENT DATA  
COST BENEFIT ANALYSIS

## QUALITATIVE METHODS

FOCUS GROUP  
ONE MINUTE ASSESSMENT  
INTERVIEW  
SURVEY (OPEN-ENDED)  
PHOTO VOICE  
PROGRAM REVIEW

## QUANTITATIVE METHODS

RUBRIC (#'S)  
DOCUMENT ANALYSIS  
PRE/POST TEST  
CERTIFICATION EXAM OR LICENSURE EXAM

## QUALITATIVE METHODS

RUBRIC (IF DESCRIPTIVE)  
DOCUMENT ANALYSIS  
OBSERVATION  
PORTFOLIO  
VISUAL METHODS (PICTURES/COLLAGE, VISUAL AID, GRAPH/PLOT)  
ONE MINUTE ASSESSMENT (ONE-MINUTE PAPER, QUIZ, OR OPEN-ENDED QUESTIONS)  
CASE STUDY  
REFLECTIVE JOURNAL  
INTERNAL/EXTERNAL JURIED REVIEW OF PERFORMANCE



AUBURN UNIVERSITY  
STUDENT AFFAIRS

Assessment & Strategic Planning