

ASSESSMENT DECISION TREE

WILL YOU BE MEASURING WHAT A STUDENT
(OR OTHER STAKEHOLDER) IS TO KNOW,
THINK, OR DO AS A RESULT OF PARTICIPATING
IN A PROGRAM, COURSE, OR SERVICE?

YES

(I.E. LEARNING OUTCOME)

WILL THE STUDENTS (OR
OTHER STAKEHOLDER/S)
BE DISPLAYING THEIR
KNOWLEDGE AND/OR
SKILLS?

YES

Therefore I will be
using a direct method

SELECT FROM THE **DIRECT**
METHODS LISTED BELOW, THE
APPROPRIATE QUANTITATIVE
OR QUALITATIVE TYPE OF
ASSESSMENT.

QUANTITATIVE METHODS

RUBRIC (#'S)
DOCUMENT ANALYSIS
PRE/POST TEST
CERTIFICATION EXAM OR
LICENSURE EXAM

QUALITATIVE METHODS

RUBRIC (IF DESCRIPTIVE)
DOCUMENT ANALYSIS
OBSERVATION
PORTFOLIO
VISUAL METHODS (PICTURES/COLLAGE,
VISUAL AID, GRAPH/PLOT)
ONE MINUTE ASSESSMENT
(ONE-MINUTE PAPER, QUIZ, OR
OPEN-ENDED QUESTIONS)
CASE STUDY
REFLECTIVE JOURNAL
INTERNAL/EXTERNAL JURIED REVIEW
OF PERFORMANCE

NO

Therefore I will be using
an indirect method

SELECT FROM THE **INDIRECT**
METHODS LISTED BELOW, THE
APPROPRIATE QUANTITATIVE
OR QUALITATIVE TYPE OF
ASSESSMENT.

QUANTITATIVE METHODS

SURVEY
ATTENDANCE
USAGE/TRACKING
EXISTING DATA
KPI'S
GRADUATION/RETENTION RATES
PERCENTAGES
FACULTY/STUDENT/STAFF RATIO
ENROLLMENT DATA
COST BENEFIT ANALYSIS

QUALITATIVE METHODS

FOCUS GROUP
ONE MINUTE ASSESSMENT
ONE-MINUTE PAPER, QUIZ, OR OPEN-ENDED QUESTIONS
INTERVIEW
SURVEY (OPEN-ENDED)
PHOTO VOICE
PROGRAM REVIEW



AUBURN UNIVERSITY

STUDENT AFFAIRS

Assessment & Strategic Planning