

AUBURN STUDENT AFFAIRS

DEPARTMENT DATA POINTS

MARCH 2022



STUDENT AFFAIRS

AUBURN CARES

The Campus Food Pantry had **116** visitors compared to 45 in March 2021.

CAMPUS DINING

56,971 meal swipes were used at The Edge and Tiger Zone.

CAMPUS RECREATION

The marketing team had 63,500 TikTok views, an **833%** increase, compared to 6,807 views in February 2022.

DEVELOPMENT

In partnership with other units at the start of fiscal year 2022, **11** new scholarships were established providing **\$2,970,527** in future scholarship support for Auburn students. This is a **63%** increase from scholarships established in fiscal year 2021.

FIRST YEAR EXPERIENCE

Orientation Programs hosted a Facebook Live session previewing Camp War Eagle 2022 with **190** live viewers at its highest point for an average of eight minutes and six seconds viewed. Over four days, the post reached **2,500** viewers from more than 10 states.

GREEK LIFE

The total membership of **8,434** represents **37%** of the total number of enrolled undergraduates compared to 34% in spring 2021.

HEALTH PROMOTION & WELLNESS SERVICES

In partnership with Student Counseling and Psychological Services, over **650** students received cupcakes and other items to celebrate Auburn University receiving the Active Minds Healthy Campus Award.

MEDICAL CLINIC

3,937 patients visited the Med Clinic, a 5% decrease from March 2021.

MELTON STUDENT CENTER

There were **1,704** unique bookings, a **21%** increase compared to 1,406 in March 2021.

PARENT & FAMILY PROGRAMS

Instagram followers grew to **3,741**, an **18.8%** increase, compared to 3,149 followers in March 2021.

PROPERTY MANAGEMENT

420 work orders were completed with an average of **1.19** days to complete. The top three request were plumbing fixtures (85), electrical (71) and general maintenance (39). The top three locations were Cambridge Hall (37), South Donahue Hall (28) and Village View Dining (27).

STUDENT CONDUCT

In partnership with Student Involvement, **10** nominations were received for the seventh annual Be The Creed Award. Students were nominated by faculty, staff and students for exemplifying the different facets of the Auburn Creed.

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

1,248 unique clients were seen.

STUDENT INVOLVEMENT

Reached over **100,00** Instagram accounts with 18 feed posts, 91 stories and six reels, a **371%** increase over the last month.

UNIVERSITY HOUSING

Administered the annual Skyfactor survey to residents in spring 2022 and had a **16%** response rate compared to an 11% response rate for 2020-2021.