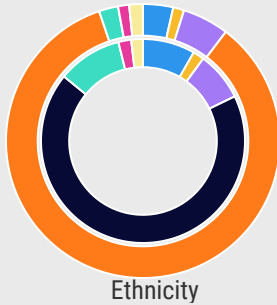


Project CEO

Auburn University Student Affairs

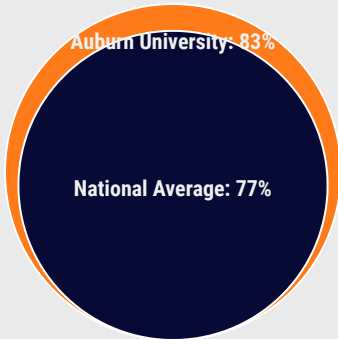
Student Affairs administered the Project CEO survey in March 2021 to a stratified random sample by class standing of 5,000 undergraduate students. 298 students participated (6% response rate). The following data points represent how **Auburn University** average student responses compared to a **National Average** of responses from ~1,000 students at 6 participating institutions.

"The purpose of this study was to determine to what extent students believe they are gaining the 12 skills identified as most desirable by employers in new college graduates by the National Association of Colleges and Employers (NACE). The study investigates whether students believe they are gaining these skills from their involvement in co-curricular activities, from their classes (other than internships and practica), from internships/practica, from student employment on campus or from employment off campus."



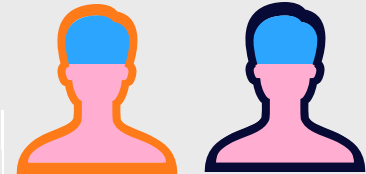
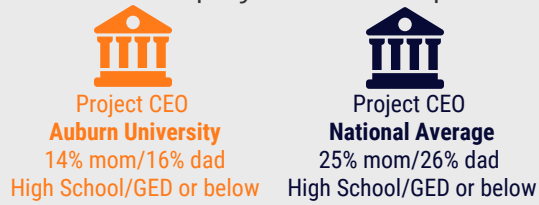
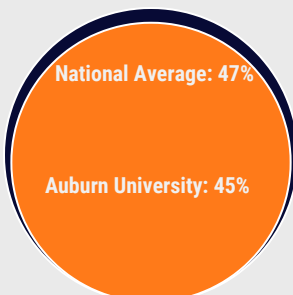
- AFRICAN AMERICAN
- ASIAN/PACIFIC ISLANDER
- HISPANIC
- AMERICAN INDIAN
- caucasian/WHITE
- MULTI-RACIAL
- PREFER N/A

Participated in Cocurricular Activities



Junior	Freshman
Senior	Sophomore
Freshman	Junior
Sophomore	Senior

Leader/Officer in Cocurricular Activities



3.29 **INTERCULTURAL COMPETENCE** 3.39

3.03 **CAREER MANAGEMENT*** 2.82

3.75 **TEAMWORK** 3.61

3.48 **PROBLEM SOLVING & DECISION MAKING*** 3.32

3.21 **WORKFLOW PLANNING** 3.15

3.13 **VERBAL COMMUNICATION** 3.04

3.48 **CRITICAL THINKING*** 3.25

3.24 **DIGITAL TECHNOLOGY*** 3.06

3.41 **WRITTEN COMMUNICATION** 3.28

3.12 **+ INFLUENCING OTHERS** 3.06

3.34 **+ LEADERSHIP** 3.24

3.42 **PROFESSIONALISM & WORK ETHIC** 3.36

24% Participated in Internships



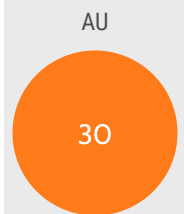
23% Participated in Internships



19% Student Employee This Year



30% Student Employee This Year



% Worked Off-Campus This Year

0 No Skill 2 Developing 4 Advanced 6 Expert

*indicates statistical significance

+indicates cocurricular activity most helped to develop skill