

AUBURN STUDENT AFFAIRS

DEPARTMENT DATA POINTS

APRIL 2021



STUDENT AFFAIRS

ASSESSMENT & STRATEGIC PLANNING

Led the university-wide administration of the SoundRocket DEI Student Climate survey which closed with a **12.8%** response rate that had 3,728 complete/partially complete student responses.

AUBURN CARES

104 referrals were received, an 82.5% increase compared to April 2020.

CAMPUS DINING

Tiger Card sales totaled **\$2,919,834.10**, compared to \$2,606,708.81 in April 2019, which is a **12%** increase.

CAMPUS RECREATION

There were **246** intramural sports games played, which is an increase of **176.4%** compared to March 2021.

DEVELOPMENT

Appealed to over 25,000 parents and past donors to Student Affairs as a collaborative effort with Auburn Cares for the SEC Campus Food Pantry Fight, which Auburn won. **\$43,110** was raised for the Campus Food Pantry through gifts from **429** donors.

FIRST YEAR EXPERIENCE

Over **4,900** freshmen registered for either on-campus or virtual Camp War Eagle sessions and more than 3,800 guests registered to participate with their new student.

GREEK LIFE

The National Pan-Hellenic Council introduced **62** new members for spring 2021, a **287.5%** increase over spring 2019.

HEALTH PROMOTION & WELLNESS SERVICES

Health Promotion and Wellness Services' Instagram account generated 16 posts reaching **43,442** Instagram users touching on the topics of physical, emotional, environmental, social, occupational, intellectual and cultural wellness.

MELTON STUDENT CENTER

51.1% of all meeting room setups were theater style.

PARENT & FAMILY PROGRAMS

Calls and emails are up **50.2%** from the 2018-2019 academic year. The volume of calls and emails from parents and families continue to be in record numbers totaling **1,430** contacts during the 2020-2021 academic year.

PROPERTY MANAGEMENT

During Check-Out for Charity, two team members collectively walked **289,308** steps, or 136.9 miles, and worked **189.25** hours while collecting donations throughout residence halls. This is a **19.2%** increase in steps and a **41.8%** increase in the hours worked in 2019.

STUDENT CONDUCT

Completed **20** organization investigations during the academic year, representing an **11.1%** increase over the 2019-2020 academic year. The investigations had participation from 31 faculty/staff and student investigators with 448 interviews conducted across investigations.

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

Conducted **1,981** individual and group sessions, saw **1,017** clients, held **60** psychiatric evaluations and completed **351** follow-up appointments.

STUDENT INVOLVEMENT

The 2021 Involvement Awards received 78 award submissions with **16** winners selected. The event was held at the Student Activities Center and had 147 attendees.

UNIVERSITY HOUSING

The 79 Resident Assistants, or RAs, had an average semester GPA of **3.34** and **3.46** for the academic year. There were 20 RAs who achieved a semester GPA of **4.0**, and five of those individuals achieved an overall 4.0 for the academic year.