

AUBURN STUDENT AFFAIRS

DEPARTMENT DATA POINTS NOVEMBER 2020

ASSESSMENT & STRATEGIC PLANNING

Delivered three [Assessment Curriculum Training](#) sessions via Zoom with a total of **12** participants: Designing an Assessment Project (5), Benchmarking (4) and Interpreting Results (3).

AUBURN CARES

Received **109** referrals to the Auburn Cares office in Nov. 2020; this is a **13.5%** increase over the 96 referrals received during November 2019.

CAMPUS DINING

[Tiger Zone](#) hosted a dining special event serving the "Auburn Family Feast" menu during November and resulted in a **150%** increase in dining participation for the day.

CAMPUS RECREATION

Had an **18.4%** increase in [outdoor rentals](#) this month (**296**) over November 2019 (250). Rentals include bikes, kayaks, tents, and other camping equipment used for outdoor adventure.

DEVELOPMENT

During Military Appreciation Week, ran a fall email appeal "Tech for Vets" on Veterans Day for the Veterans Resource Center and raised over **\$4,700** with **42** donors giving to the emailed appeal.

FIRST YEAR EXPERIENCE

Initial results from the First Year Seminar programs' self-efficacy assessment (ACES) indicate students feel slightly to much more confident in 12 of 13 areas after having taken the course. The largest differences [Academic/Career Planning; Information Literacy; Communication] each had over a **7%** increase between pre- and post-semester assessments.

GREEK LIFE

Greek Councils and Fraternities and Sororities hosted a total of **334** events (45 virtual, 289 in-person), representing 38% of the total events hosted by student organizations throughout November.

HEALTH PROMOTION & WELLNESS SERVICES

Facilitated a medical assistance workshop for various student groups (Greek Life, Sports Clubs, registered student organizations) with **477** respondents providing qualitative feedback.

MEDICAL CLINIC

The clinic received **5,705** patient visits in November 2020; 2,869 (50.2%) were COVID-19 test visits (rapid antigen, PCR, and antibody tests); overall this is a **22.7%** increase from 4,650 patient visits received in November 2019.

MELTON STUDENT CENTER

There were **27** reservations for outdoor spaces (e.g. Campus Green and Cater Lawn) during November 2020, a 2,600% increase from November 2019 (1).

PROPERTY MANAGEMENT

Serviced a total of **424** work orders in November; this is a 12.4% decrease compared to the 484 work orders serviced in October. The top three work order repair categories overall for the month were plumbing (67), dining equipment (42), and electrical (57).

STUDENT CONDUCT

During fall 2020, nine students were referred for behavior concerns inside the student section of Jordan-Hare Stadium during home football games. This represents an **80%** decrease from 2019 (45). For the first time ever, public intoxication referrals (6) exceeded alcohol possession referrals (3).

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

Conducted **1,653** individual and group sessions during November; this is a **2.4%** increase from the 1,614 conducted in November, 2019.

STUDENT INVOLVEMENT

[Eagle Eye TV's](#) Eye on the White House election show peaked with **1,004** viewers watching at one time, beating the 2016 Eye on the White House show which peaked at 723 viewers; a **38.9%** increase.

UNIVERSITY HOUSING

Received **823** New Applicant housing applications and issued 2,213 application timeslots with a 37% participation rate from the first round of Admissions' Early Action acceptances.