

AUBURN CARES

Received **30** medical withdrawal applications in August 2020 (comparative data for August 2019 is unavailable)

BUSINESS OFFICE

Processed **\$810,502** in sales against student meal plans for the month of August. This is a **36.9%** decrease in sales (**\$1,285,406**) from last August 2019. The decrease is a result of Alternate Operations.

CAMPUS RECREATION

Be Well (bewellauburn.com), the Campus Recreation blog, saw a **67.6%** increase in total visits (**8,350** over **4,938**), a **33.6%** increase in unique visitors (**8,774** over **6,566**), and a **27.7%** increase in total blog views (**9,965** over **7,806**) in August 2020 over August 2019

DEVELOPMENT

The Spring Appeal raised **\$97,670** including **\$38,183** for the Student Success Fund, **\$46,585** for the Auburn Cares Food Assistance Program and **\$12,902** for Student Counseling & Psychological Services.

FIRST YEAR EXPERIENCE

Academic Initiatives recruited **1,459** students during Camp War Eagle, which filled **93.0%** of Themed First Year Seminar and Learning Community seats and **98.5%** of UNIV 1050: Success Strategies seats. Year-over-year capacity is at **85.1%** as compared with **88.1%** last year – a difference of **234** students.

GREEK LIFE

The Panhellenic Council held its largest recruitment on record with **1,702** women registered and **1,539** bids accepted with a **91.6%** placement rate, an increase of **3.4%** compared to **1,617** registered and an **88.2%** placement rate in 2019.

HEALTH PROMOTION & WELLNESS SERVICES

Thirteen posts related to COVID-19 were created for our Instagram page in August 2020, which generated a total of **2,459** likes, was shared **412** times and reached **3,065** users per post.

MEDICAL CLINIC

6,635 patient visits for August 2020 which is a **78.6%** increase from **3,715** patient visits for August 2019.

PARENT & FAMILY PROGRAMS

Provided a total of **1,893** contact points (**1,104** calls, **789** emails) during AY 2019–2020, this is a **47.3%** increase from the total of **1,285** contact points (**807** calls, **478** emails) during AY 2018–2019.

PROPERTY MANAGEMENT

Preparations for fall 2020: Installed **115** touchless hand sanitizing stations, **35** lobby sanitizer wipes stations, **50** touchless public restroom faucets, **51** touchless soap dispensers, and **35** touchless towel dispensers.

STUDENT MEDIA

A combined **2,200** copies of the Glomerata and Auburn Circle were distributed to graduates during August graduation.

STUDENT CENTER

The Student Center has seen a **95.8%** increase in outdoor reservations from **24** in August 2019 to **47** in August 2020.

STUDENT CONDUCT

Completed **6** organization investigations during August 2020, a **200%** increase from 2019, and a **100%** increase from 2018, and a **500%** increase from 2017.

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

616 unique students were seen during the month of August 2020, this is a **3.9%** decrease from the **614** unique students seen in August 2019.

STUDENT INVOLVEMENT

Sponsored Welcome Week with **90** total events hosted by campus departments and student organizations, including virtual Convocation for all new students with **4,738** students attending.

UNIVERSITY HOUSING

University Housing welcomed **4,650** students during the fall 2020 move-in, a **0.6%** increase compared to a total of **4,642** student during fall 2019.