

# Operationalization of the 2020-2025 Student Affairs Strategic Plan

## Auburn University Strategic Plan 2019-2024

- 1** Elevated Auburn Experience
  - 1.2.1** Implement engagement strategies that will help students make the transition to college and encourage them to remain at Auburn for their entire college education
  - 1.4.1** Ensure that cultural competency is more deeply imbedded in our curricula
  - 1.6.1** Improve the sense of an inclusive community among students through engaging and integrated student life programs
  - 1.6.2** Develop on-campus housing strategies to accommodate all interested first-year students
- 2** Transformative Research
- 3** Impactful Service
- 4** Exceptional and Engaged Faculty and Staff
- 5** Strategic Enrollment
- 6** Operational Excellence

## AU Student Affairs Strategic Plan 2020-2025

- 1** Welcoming Environment & Inclusive Community – AU Goals 1.2.1, 1.4.1, 1.6.1
- 2** Professional Readiness Through Meaningful Engagements – AU Goal 1.2.1
- 3** Health, Wellness, & Safety – AU Goal 1.6.2
- 4** Operational Excellence – AU Goal 1.6.1



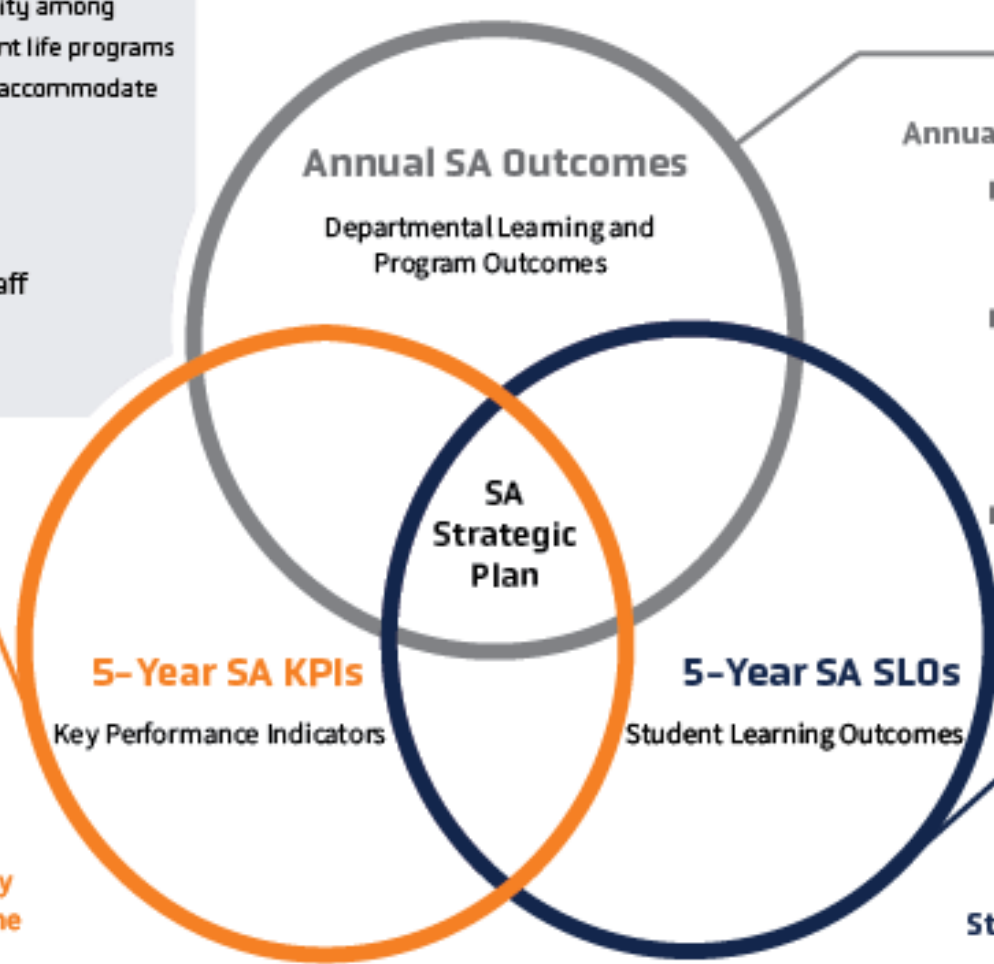
### Annual Student Affairs Outcomes

- Outcome - Identifiable, measurable end result of a program
- Learning Outcome - what a student (or other stakeholder) is to know, think, or do as a result of the program, course, or service
- Program Outcome - what a program or process is to do, achieve, or accomplish for its own improvement; generally needs/ satisfaction



### 5-Year Student Affairs Key Performance Indicators

- KPIs - Set measures of ongoing achievement data regularly tracked by departments to indicate success for the unit
- Student Affairs and Departmental achievement data measured through KPIs



### Student Affairs Student Learning Outcomes

- Student Affairs SLOs adopted from Auburn University General Education SLOs.
- Assessed through High Impact Practices (HIPs)