

Project CEO

Auburn University Student Affairs

Student Affairs administered the **Project CEO** survey over three consecutive spring terms from 2018-2020. Each survey administration was distributed to a stratified random sample by class standing of 5,000 undergraduate students. The responses totaled 989 with **177 (3.5%) in 2018**, **143 (2.9%) in 2019**, and **669 (13.4%) in 2020**. The following data points represent trends for **Auburn University** over this three year span.

"The purpose of this study was to determine to what extent students believe they are gaining the 12 skills identified as most desirable by employers in new college graduates by the National Association of Colleges and Employers (NACE). The study investigates whether students believe they are gaining these skills from their involvement in co-curricular activities, from their classes (other than internships and practica), from internships/practica, from student employment on campus or from employment off campus."



*indicates a significant change from previous year
+indicates cocurricular activity most helped to develop skill

