



MONTHLY UPDATE

OCTOBER 2018

The Student Affairs mission is to cultivate a healthy and supportive campus environment that engages students, advances learning, encourages leadership and prepares students for future success.

ACADEMIC SUPPORT

Academic Coaching fulfilled **179%** more coaching appointments in October 2018 than in October 2017.

ACCESSIBILITY

333 new students registered for academic and other accommodations in fall 2018, a **23%** increase from fall 2017.

AUBURN CARES

The Campus Food Pantry had **84** visits in October 2018, a **140%** increase from 35 visits in October 2017.

PARENT & FAMILY PROGRAMS

The Family Portal has seen a **19%** increase in users since its launch in October 2017, with **19,802** current users.

PROPERTY MANAGEMENT

Property Management

CAMPUS DINING

Amsterdam was the most popular food truck during the month of October, serving **5,832** customers.

CAMPUS RECREATION

Campus Recreation's Instagram posts were viewed **406,000** times in October 2018, a **72%** increase from the 235,900 views in September 2018.

CAREER CENTER

The Career Center saw **382** unique students in October 2018, a **39%** increase from the 274 students seen in September 2018.

COOPERATIVE EDUCATION PROGRAM

The Cooperative Education Program conducted **978** interviews at Co-Op Interview Day in October 2018, an **11%** increase from the 882 interviews conducted in October 2017.

FIRST YEAR EXPERIENCE

91% of First Year Seminar students attended a required Career Center presentation in fall 2018, a **70%** increase from the fall 2017 attendance rate.

GREEK LIFE

Fraternalities and sororities hosted **48** service/philanthropy events on campus in October 2018.

HEALTH PROMOTION & WELLNESS SERVICES

In October 2018, registered dietitians met with **62** clients and completed **114** appointments vs meeting with 40 clients and 55 appointments in October 2017, a **55%** increase in clients and **107%** in appointments completed.

processed and closed **533** work orders in October 2018, compared to 548 work orders in October 2017.

STUDENT CENTER

There was a **30%** increase in total reservations from October 2017 to October 2018.

STUDENT CONDUCT

The number of students referred for policy issues inside Jordan-Hare stadium in 2018 is down **13%** from 2017 and is down **24%** from the seven-year average.

STUDENT COUNSELING & PSYCHOLOGICAL

MEDIA & MARKETING

The Student-run radio station WEGL had **7,086** website page views in October 2018, a **311%** increase from the 1,726 views in October 2017.

MEDICAL CLINIC

The Medical Clinic administered **427** flu shots during the fall 2018 flu shot clinics, a **184%** increase from the 150 flu shots given during fall 2017 clinics.



SERVICES

1,028 unique clients were seen at SCPS during October 2018, a **26%** increase from the 814 unique clients seen during October 2017.

STUDENT INVOLVEMENT

11,247 nametags were distributed at SGA's Hey Day in October 2018, a **12.7%** increase from Hey Day 2017.

UNIVERSITY ADVISING

9,844 students met with an academic advisor in October 2018 for a total of **11,352** advising appointments.

UNIVERSITY HOUSING

With the opening of the 2019-20

housing application, the University Housing website saw **50%** more users from September to October 2018. During these months, **16,338** users viewed the website for an average duration of 4 minutes and 24 seconds.

VETERANS RESOURCE CENTER

The Veterans Resource Center had **502** visitors in October 2018, compared to 564 visitors in October 2017.

UPCOMING EVENTS

**Nov. 21-24:
Operation Iron Ruck March**
From Jordan-Hare Stadium to Bryant-Denny Stadium

Nov. 26-Dec. 14: Drop-In Academic

**Support
Coaching**

**Nov. 28: Delta
Speaker Series
Featuring Robert
Gibbs**
Student Center
Ballroom

**Dec. 2: Holiday
Lighting
Ceremony**
Samford
Lawn

**Jan. 9: Classes
Begin**
Campus-wide

**Jan. 29:
Internship and
Part-Time Job
Fair**
Student Center
Ballroom

**Mondays at 8 a.m.
and Thursdays at
4 p.m.: Get
Mov'in with Dr.
Moose**
Campus-wide

AWARDS

Auburn Cares: Auburn Cares received four gifts totaling **\$25,545** to support the Campus Food Pantry and the Student Success Fund in October 2018.

Student Counseling & Psychological Services: **Dr. Brandy Smith** co-presented with Dr. Katie Werner (Emory University) their presentation, "Empowering Trainees: Developing Their Skillset for Delivering Constructive/Difficult Feedback," at the 2019 Association of Counseling Center Training Agencies conference in Minneapolis, Minnesota.

University Housing: Assistant Director of Residence Life **Maureen Young's** presentation, "Tips from the Other Side of the Table: How to

Land Your First Professional Job and Beyond," was selected as Best of Alabama Housing Officers at the 2018 Alabama Association of Housing Officers Drive-In Conference.

Campus Dining: Food Service Director magazine published an article designating **Tiger Dining** as the best college dining program in the state of Alabama based on factors such as meal-plan costs and student reviews.

SAYING HEY THE AUBURN WAY



The rumors are true: Auburn's campus is one of the friendliest college campuses in the nation. So friendly, in fact, that there is a whole day dedicated to saying hey to each other.

On Oct. 3, students across campus participated in a favorite Auburn tradition: Hey Day. Held each year in the fall, Hey Day serves to foster camaraderie among the Auburn Family. More than 12,000 nametags were handed out and free food, games and entertainment were provided on the Campus Green Space. The Auburn spirit was felt by everyone. For the first time this year, online students were able to participate by engaging with on-campus students using a video-chatting platform called Zoom.

Graduate student Todd Sessums (pictured, third from right) has been a fan of Hey Day since his undergraduate days.

"I remember Hey Day as being one of the first events my freshman year that really made me feel connected on campus," he says. "Having people who I've never even spoken to say hey to me always makes me realize that the Auburn Family goes so much deeper than just the people I know. The new connections I make each year during Hey Day reassure my belief that even

after I graduate and venture out of Auburn, I will always have the Auburn Family to fall back on.”

CONNECT WITH STUDENT AFFAIRS

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