



# MONTHLY UPDATE

NOVEMBER 2018

The Student Affairs mission is to cultivate a healthy and supportive campus environment that engages students, advances learning, encourages leadership and prepares students for future success.

## ACADEMIC SUPPORT

The Study Partners program hosted **754** appointments in November 2018 for **409** unique students.

## ACCESSIBILITY

**928** exams were administered in November 2018, a **41%** increase from November 2017.

## AUBURN CARES

The Campus Food Pantry had **59** visits in November 2018, a **5%** increase from 56 visits in November 2017.

## CAMPUS DINING

During November 2018, **25,580** out of **279,876** total dining transactions (**9%**) were mobile orders placed using the Tapingo mobile ordering application.

## STUDENT CENTER

Student Center Operations experienced a **5%** increase in reservations from November 2017 to November 2018.

## STUDENT CONDUCT

In 2018, **54** students were referred for behavior concerns inside the student section of Jordan-Hare Stadium

## CAMPUS RECREATION

Through the intramural sports program, Campus Recreation served **3,872** unique participants during fall semester 2018, consistent with participation numbers for recent semesters.

## CAREER SERVICES & COOPERATIVE EDUCATION

The Career Center saw a **209%** increase in visits to the Campus Career Closet from November 2017 to November 2018. **144** students have accepted co-op positions in fall 2018 as a result of Co-Op Interview Day.

## FIRST YEAR EXPERIENCE

First Year Academic Initiatives offered “Ace That Final” sessions for history and chemistry, each attended by approximately **100** students.

## GREEK LIFE

During November 2018, Auburn Panhellenic Sororities collected **500** holiday cards to send to deployed military.

## HEALTH PROMOTION & WELLNESS SERVICES

From August through November 2018, registered dietitians met with **109** clients and completed **357** appointments, compared to 81 clients and 219 appointments during the same period in 2017. Additionally, Health Promotion & Wellness Services completed Green Dot Intercept Surveys. The results can be viewed [here](#).

## MEDIA & MARKETING

The Plainsman saw **96,707** unique users on its website in November 2018, a **4%** increase from 93,338 in November 2017.

## PARENT & FAMILY PROGRAMS

The Auburn University Parents’ Association Board of Directors selected **5** new members to begin their terms in January 2019.

during home football games. This is a **36%** decrease from 2017 (85) and a **55%** decrease from 2016 (121).

## STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

**939** unique students were seen at SCPS during November 2018, a **15%** increase from 813 students in November 2017.

## STUDENT INVOLVEMENT

In its 25th year, the Beat Bama Food Drive raised **255,916** pounds of food for the East Alabama Food Bank, a **10%** increase from the previous year.

## UNIVERSITY HOUSING

University Housing saw **3,018** on-campus housing applications submitted from October through November 2018, a **35%** increase from the 2,233 submitted

## PROPERTY MANAGEMENT

The Safety & Health Unit completed fire extinguisher inspections and access battery-backup inspections in **22** buildings in November 2018.



from October through November 2017.

## VETERANS RESOURCE CENTER

Student veterans from both Auburn University and the University of Alabama walked **150 miles** from Auburn to Tuscaloosa for Operation Iron Ruck, an initiative to raise awareness for the 22 veterans who commit suicide every day.

## UPCOMING EVENTS

**January 8: Student Center Steak-n- Shake opening**

**Mid-January: Residential Learning Community application opens**

**Mid-January: First Year Seminar instructor application opens**

**Jan. 9-11: Spring Classes Begin Campus-wide**

**Jan. 9-11: Spring Welcome Week**

Campus-wide

**Jan. 14-17:  
Organizations Week**  
Haley Concourse

**Jan. 17: Delta Speaker  
Series featuring  
Tim Tebow**  
Beard-Eaves Memorial  
Coliseum

**Jan. 21: Black Student  
Union & Alternative  
Student Breaks MLK  
Service Trip**  
Selma, AL

**Jan. 29: Internship and  
Part-Time Job Fair**  
Student Center  
Ballroom

**Jan 30-Feb  
1: University Housing  
SEC Senior Housing  
Officers meeting**

**Jan. 29: Internship and  
Part-Time Job Fair**  
Student Center  
Ballroom

**Feb. 5: SGA Elections**  
Campus-wide

**Mondays at 8 a.m. and  
Thursdays at 4 p.m.:  
Get Mov'in with Dr.  
Moose**  
Campus-wide

## **AWARDS AND PRESENTATIONS**

**Career Services & Cooperative Education:** **Karla Kirkemo** has been awarded the Spirit of Excellence award for December 2018. **Addye Buckley-Burnell** and **Torey Palmer** presented at the Southern Association of Colleges and Employers (SoACE) conference in Atlanta.

**University Housing:** **Dr. Virginia Koch** was nominated for the Association of College and University Housing Officers-International (ACUHO-I) Research and Publication Award. This award recognizes an individual who has made a significant contribution to the body of research and publications related to the housing profession. The award recipient will be announced in Summer 2019.

**Parent & Family Programs and First Year Experience:** The Navigate Webinar Series won the **Powerful Partnership Award** at the Association of Higher Education Parent and Family Program Professionals national conference for the collaboration between First Year Experience and Parent & Family Programs.

**Student Conduct:** **Nick Wiard** presented on a webinar for URMIA, University Risk Managers and Insurance Associates, with Stacey Walker, Director of Internal Auditing at Auburn University. Their presentation, titled "Whistleblowing: Best Practices for Reporting and Review of Inappropriate Activity," was presented on November 28, 2018. **Allie Moran** presented at the Association of Fraternity/Sorority Advisors National Conference in November 2018. The presentation was titled "Driving Results: How to Utilize Volunteer Investigators for Organization Investigations," with **Lindsay Ollis**, Coordinator of Greek Life at Auburn University.

**Student Counseling & Psychological Services:** Dr. **Jordan Burko Macatee** presented at the Association for Behavioral and Cognitive Therapies Annual Convention in Washington, DC. Her presentation was titled, "Emotional Intelligence as a Predictor for High Risk Drinking in College Students."

## STUDENT AFFAIRS SUMMIT 2018



On Wednesday, Dec. 5, more than 300 Student Affairs employees attended the Student Affairs Summit to witness the unveiling of our new core values and to spread some good old-fashioned holiday cheer!

The event, emceed by Director of Development Mindy Street, opened with Street calling out each department and recognizing its members. Next up was Senior Vice President for Student Affairs Dr. Bobby Woodard, greeting staff and acknowledging our growth.

Following Dr. Woodard was Tim Earnhart, chief brand architect for Werkshop branding agency. Earnhart, who played a pivotal role in our rebranding efforts, unveiled our new core values and presented our core values video.

Then, Director of Media & Marketing Wendy Daehn took the stage to present our brand style guide, which will be used department to department to ensure consistent branding across Student Affairs.

Our new core values are:

**Committed** – to the care and service of our students.

**Honest** – operating with integrity.

**Respectful** – of others and who they will become.

**Dependable** – through all challenges and successes.

**Passionate** – about the student experience and the Auburn Family. War Eagle!

“I think our new core values really serve to identify who we are in Auburn Student Affairs,” says Daehn. “With our brand now stated loud and clear, I am hopeful that we can continue to enhance the student experience and facilitate interactions that align with the overarching mission of the University.”

## CONNECT WITH STUDENT AFFAIRS

**WEB:** [studentaffairs.auburn.edu](http://studentaffairs.auburn.edu)

**PHONE:** (334) 844-1304

**SOCIAL:** @AuburnStudents, @WarEagleWoodard