



MONTHLY UPDATE

March 2019

The Student Affairs mission is to cultivate a healthy and supportive campus environment that engages students, advances learning, encourages leadership and prepares students for future success.

ACADEMIC SUPPORT

The Academic Coaching program maintained an appointment fill rate - the number of appointments filled versus the number of available appointments - of **90.9%** in March 2019.

ACCESSIBILITY

Accessibility proctored **720** exams in March 2019, a **25.3%** increase from March 2018.

AUBURN CARES

Auburn Cares received **123** referrals in March

PARENT & FAMILY PROGRAMS

The Auburn University Parent's Association Facebook page currently has **7,148** likes, a **22%** increase from March 2018.

PROPERTY MANAGEMENT

Safety & Health staff conducted Pre-Recruitment Life Safety meetings with all **18** Panhellenic chapters in preparation for fall recruitment.

STUDENT CENTER

The Student Center Game Room had **665**

2019, a **44.7%** increase from 85 referrals received in March 2018.

CAMPUS DINING

Tiger Dining partnered with the College of Agriculture for the third-annual Beyond the Farm Ag Week event, which served **1,000** attendees.

CAMPUS RECREATION

Campus Recreation hosted the RECxpo spring job fair on March 25 and welcomed **181** interested applicants, a **5%** increase from spring 2018.

CAREER SERVICES & COOPERATIVE EDUCATION

The spring 2019 Auburn University Career Fair had **650** participants, a **78%** increase from the 366 participants in spring 2018.

ENROLLMENT OPERATIONS

Through prospective student communications via email, print and tele-counseling, Enrollment Operations made **52,648** contacts with high-school sophomores, juniors and seniors in March 2019.

FIRST YEAR EXPERIENCE

As of March 2019, First Year Seminar and Learning Community applications reached **338**, a **76%** increase from applications received at this point in March 2018.

visitors in March 2019, a **7.4%** increase from 619 visitors in March 2018.

STUDENT CONDUCT

In fall 2018, the average Interfraternity Council case (from initial report of an incident to the completion of the investigation report) took an average of **16** calendar days, a **4.3** day decrease from 2017.

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

1,185 individual, emergency and group sessions were conducted in March 2019, a **1%** increase from March 2018.

STUDENT INVOLVEMENT

The BIG Event, a one-day service project benefiting the Auburn & Opelika community, had **961** student volunteers serving at over **190** individual jobsites.

UNDERGRADUATE ADMISSIONS

More than **3,000** prospective students and families visited for an official campus tour in March 2019, an **11%** increase from March 2018.

UNIVERSITY HOUSING

As of March 2019, University Housing received **5,123** applications since the application launch, a **23.7%** increase from applications received at this point in March 2018.

GREEK LIFE

287 students, staff and community members attended the Love, Mom & Dad presentation on March 26. Additional details below.

HEALTH PROMOTION & WELLNESS SERVICES

From August 2018-March 2019 the registered dietitians met with **179** individuals, a **37.7%** increase from the 130 individuals met with August 2017-March 2018.

MEDIA & MARKETING

The Auburn Plainsman saw **3.5 million** Facebook impressions in March 2019, a **400.4%** increase from 697,506 impressions in March 2018.

MEDICAL CLINIC

The Medical Clinic had **4,234** patient visits in March 2019, a **7.3%** increase from 3,947 visits in March 2018.



UNIVERSITY SCHOLARSHIPS

5,314 general and departmental scholarship notifications were sent to **4,094** incoming and current students in March 2019 for the 2019-20 academic year, a **9.1%** increase from notifications sent March 2018.

VETERANS RESOURCE CENTER

In March 2019, there were **574** visitors to the Veterans Resource Center, an **8.3%** increase compared to 530 visitors in March 2018.

UPCOMING EVENTS

April 16: 4th Annual Veterans Golf Classic
Auburn University Club

April 16 at 7:30 p.m.: Take Back the Night
Campus Green

April 16-18: Circle Distribution

April 17: QPR Suicide Prevention Lunch
Hour Training

Student Center Room 2310

April 18 at 11:55 a.m.: Campus Dining Lunch
and Learn

Village Dining Tiger Zone

April 28 at 5 p.m.: Student Memorial
Ceremony

Garden of Memory

Mondays at 8 a.m. and Thursdays at 4 p.m.:
Get Mov'in with Dr. Moose

Campus-wide

May 16: Dining locations begin summer
hours

AWARDS AND PRESENTATIONS

Assessment & Strategic Planning - Abby Langham was re-elected to serve as chair of the NASPA-AL Board of Directors for 2019-2020.

Campus Dining - Glenn Loughridge was sworn in as the president of the National Association of College Auxiliary Services' South Region.

Campus Recreation - The Bass Fishing Club competed in four tournaments in March, with one boat qualifying for the national tournament.

First Year Experience - Sean Zawodny and Melissa Dunn placed first and second, respectively, for their presentations at the Southern Regional Orientation Workshop held March 15-17 at Coastal Carolina University.

Health Promotion & Wellness Services - Eric Smith received a Spirit of Sustainability award.

Property Management - Vance Holmes achieved NATE (North American Technician Excellence) certification.

Student Counseling & Psychological Services - Joeleen Cooper presented at the 2019 American Group Psychotherapy Association Conference.

Veterans Resource Center - Student veteran Christopher Beamon won the 2019 Robert S. Montjoy Most Outstanding Student Award from Auburn University's Masters of Public Administration Program.

'LOVE, MOM & DAD'

Good luck at your first semester of college. We hope that you have a great first year at school. Have a good time and learn a lot about yourself. Make new friends and have fun! Make us proud and study hard. Make good decisions and be safe.

*Love,
Mom & Dad*

An excerpt from the "Love, Mom & Dad" presentation.

The parents of Marquise Braham and Max Gruver, two students killed in incidents in Pennsylvania and Louisiana, brought their anti-hazing message to about 280 people on March 26 in Foy Auditorium.

They are the founders of the Anti-Hazing Coalition, which advocates for tighter legislation regarding hazing laws.

Marquise Braham was a freshman at the Pennsylvania State University when he decided to join a fraternity. He was just 18 years old when he took his own life seven months later, in March of 2014. His parents believe his death was triggered by psychological stress from hazing. Max Gruver pledged a fraternity in fall 2017 at Louisiana State University. He passed away as the result of an alcohol-fueled hazing ritual.

Heath Mountjoy, a graduate assistant in Greek Life, described the presentation as emotional and powerful.

“At one point during the presentation, Mrs. Gruver held up a photo of her son on his move-in day,” Mountjoy said. “She then proceeded to tell us that this was the last photo she ever took of her son. I don’t think there was a dry eye in the room.”

For more information, please contact Greek Life at [334-844-4600](tel:334-844-4600), or by email at greeklife@auburn.edu.

CONNECT WITH STUDENT AFFAIRS

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