



MONTHLY UPDATE

JANUARY 2019

The Student Affairs mission is to cultivate a healthy and supportive campus environment that engages students, advances learning, encourages leadership and prepares students for future success.

ACADEMIC SUPPORT

Academic Support increased its followers on Facebook, Instagram and Twitter by **89%**, **154%**, and **37%**, respectively, since summer 2018.

ACCESSIBILITY

78% of SKILL participants experienced academic success in fall 2018, as defined by their individualized GPA goals.

AUBURN CARES

Auburn Cares received **86** referrals in January 2019, a **28%** increase from 67 referrals in January 2018.

PARENT & FAMILY PROGRAMS

Students in the fall 2017 cohort who had a parent in the Auburn University Parents' Association were **2%** more likely to be retained to their sophomore year than those who did not.

PROPERTY MANAGEMENT

Completed **project renovation** for Terrell Dining and the opening of Steak 'n Shake in the Student Center.

STUDENT CENTER

The Student Center had **159,905** visitors in

CAMPUS DINING

Basketball concessions set a record during the UA vs. AU game, with sales of **\$35,099**, the highest recorded sales number at an Auburn basketball game.

CAMPUS RECREATION

The Recreation and Wellness Center averaged **4,500** visits per day in January 2019, a **5%** increase from 4,300 visits per day in January 2018.

CAREER SERVICES & COOPERATIVE EDUCATION

The Campus Career Closet had **125** visits in January 2019, an **862%** increase from 13 student visits in January 2018. The Cooperative Education Program conducted **12** registration sessions and **12** follow-up sessions in January for the spring 2019 semester, a 9% increase from fall 2018.

ENROLLMENT OPERATIONS

Prospective Student Communications made **579,224** contacts with high school juniors and seniors in the fall 2018 semester.

FIRST YEAR EXPERIENCE

First Year Seminars enrolled **36%** of the first-year class during the 2018-2019 academic year, a **3%** increase from the 2017-2018 academic year.

January 2019, a **12%** increase from 142,680 visitors in January 2018.

STUDENT CONDUCT

99% of students who participated in a meeting with a conduct officer in the 2018-2019 academic year agreed that they felt respected by their conduct officer, compared to **97%** of students who participated in a meeting with a conduct officer in the 2017-2018 academic year.

STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

779 unique students were seen at SCPS during the month of January 2019, a **23%** increase from 634 unique students in January 2018.

STUDENT INVOLVEMENT

Emerge, in partnership with the University Program Council, co-hosted the Speaker Series presented by Delta Air Lines featuring Tim Tebow. The event had approximately **2,200** individuals in attendance.

UNDERGRADUATE ADMISSIONS

In fall 2018, **3,874** prospective students took an official campus tour. Of those visitors, **35%** were in-state & **65%** were out-of-state.

UNIVERSITY HOUSING

Auburn University Housing received **4,650** housing applications from Oct. 1,

GREEK LIFE

Auburn Panhellenic Association donated **6,185** food items to the Campus Food Pantry through its "You CAN Do It!" food drive initiative.

HEALTH PROMOTION & WELLNESS SERVICES

The HPWS registered dietician met with **33** clients and completed **51** appointments in January 2019, compared to 27 clients and 37 appointments in January 2018.

MEDIA & MARKETING

Eagle Eye's website saw **21,713** page views in January 2019, a **65%** increase from 13,188 views in January 2018. This is the 4th most page views in a month in the history of Eagle Eye's website.

MEDICAL CLINIC

The Medical Clinic saw an average score on the patient satisfaction survey of **4.9 out of 5**, which is consistent with scores from January 2017 and January 2018.



2018, through Feb. 8, 2019, a **38%** increase over the 3,368 applications received in the same time frame in 2017-2018.

UNIVERSITY SCHOLARSHIPS

\$35.4 million in scholarships were awarded fall 2018, a **5%** increase from the \$33.7 million awarded in fall 2017.

VETERANS RESOURCE CENTER

The Veterans Resource Center had **614** visitors in January 2019, a **6%** increase from 577 visitors in January 2018.

UPCOMING EVENTS

February: Auburn Cares accepting Feed the Family Fund donations
Campus-wide

Feb. 21: Campus Dining Lunch & Learn: Breath & Exercise- The Mind/Body Connection
Tiger Zone at Village Dining

Feb. 23: Auburn Ascent Climbing Competition
Recreation and Wellness Center

Feb. 25-March 1: Love Your Body Week
Campus-wide

Feb. 28: Delta Speaker Series Black History Month Speaker: Jordyne Blase
Beard-Eaves Memorial Coliseum

Feb. 28: Yoga Rave
Recreation and Wellness Center

Feb. 28: Co-Op Interview Day
The Hotel at Auburn University & Dixon

Conference Center

March 5: Education Interview Day
Beard-Eaves Memorial Coliseum

Mondays at 8 a.m. and Thursdays at 4 p.m.:
Get Mov'in with Dr. Moose
Campus-wide

AWARDS AND PRESENTATIONS

Assessment & Strategic Planning

Dr. **Abby Langham**, director of Assessment & Strategic Planning, successfully led NASPA-AL, the statewide student affairs professional association, as chair during its most successful Drive-In Conference ever, with a 128% increase in attendance from January 2019 compared to January 2018.

Auburn Cares

Sarah Grace Walters, case manager, co-presented a session at NASPA-AL titled, "Demystifying Case Management: A Look at UAB and Auburn Programs," with Leslie Riley from UAB on Jan. 25 in Birmingham.

Campus Recreation

Men's Ultimate Frisbee Club Team finished in second place at the University of Alabama tournament.

Media & Marketing

The Auburn Plainsman won the Online Pacemaker Award, the top award for college news sites nationally.

Property Management

Two Heating Ventilation Air Conditioning and Refrigeration (HVACR) Technicians, **Rick Doiron** and **Joseph Etchison**, achieved their North American Technician Excellence (NATE) certifications.

Student Counseling & Psychological Services

Dr. **Doug Hankes** chaired the four-hour "Evening Ethics: Seminar, Overview, Cases and Discussion" at the 15th Annual Big Sky Sport Psychology Conference: Psychological Issues with Collegiate and Elite Athletes.

Veterans Resource Center

Auburn Student Veterans Association (ASVA) President **Kyle Venable** was nominated and recognized as a Top 10 Student Veteran of the Year on the national level.

TIM TEBOW COMES TO CAMPUS



Tim Tebow addresses the audience on Jan. 17, at the Delta Speaker Series.

On Jan. 17, Tim Tebow came to campus to speak as part of the Delta Speaker Series.

The event served as the spring kickoff for Emerge at Auburn's Explore and Explore Spring programs. Tebow, a Heisman Trophy Winner, NCAA National Football Champion and New York Times best-selling author, spoke to the audience about his life, lessons he has learned along the way and ways to serve those around you.

"Don't live by your emotions, live by your convictions," Tebow said. "Never lose sight of what matters most to you." Tebow also encouraged the audience to persevere when faced with adversity. "I don't care how hard I got hit, they could never take my passion," he said.

The Speaker Series, presented by Delta, is made

possible through a generous gift by Delta Air Lines. The series is a monthly opportunity for all Auburn students to learn from successful leaders in their respective fields on topics related to the Emerge at Auburn program.

Plans are in the works for the upcoming March and April speakers.

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