



### our vision

To provide exceptional student-focused programs and services

### our mission

To cultivate a welcoming and meaningful student experience reflective of the Auburn Creed

### our goals & objectives

#### 1 WELCOMING ENVIRONMENT & INCLUSIVE COMMUNITY

- 1.1 Create, expand, and support programs and initiatives that engage students and promote a welcoming and inclusive environment
- 1.2 Equip staff through an enrichment strategy designed to expand professional competencies regarding equity, identity, diversity, and inclusion

#### 2 PROFESSIONAL READINESS THROUGH MEANINGFUL ENGAGEMENT

- 2.1 Engage students in growth-oriented experiential learning
- 2.2 Create and enhance collaborative programs and services that prepare students to lead

#### 3 HEALTH, WELLNESS, & SAFETY

- 3.1 Promote health, wellness, and safety through a holistic, data-informed, approach that focuses on prevention, education, care, support, and intervention
- 3.2 Implement staff training and compliance to create a safe learning and living environment for students

#### 4 OPERATIONAL EXCELLENCE

- 4.1 Foster a data-informed and outcome-driven culture
- 4.2 Provide excellent service to enhance the student experience
- 4.3 Manage budgets, technology, marketing, and human resources to operate with responsiveness, efficiency, and effectiveness

### our values

**COMMITTED**  
to the care and service of our students.  
**HONEST**  
operating with integrity.  
**RESPECTFUL**  
of others and who they will become.  
**RESPONSIVE**  
in getting things  
**DEPENDABLE**  
through all challenges and successes.  
**PASSIONATE**  
about the student experience and the Auburn Family. War Eagle!

### the auburn creed

*I believe that this is a practical world and that I can count only on what I earn. Therefore, I believe in work, hard work. I believe in education, which gives me the knowledge to work wisely and trains my mind and my hands to work skillfully. I believe in honesty and truthfulness, without which I cannot win the respect and confidence of my fellow men. I believe in a sound mind, in a sound body and a spirit that is not afraid, and in clean sports that develop these qualities. I believe in obedience to law because it protects the rights of all. I believe in the human touch, which cultivates sympathy with my fellow men and mutual helpfulness and brings happiness for all. I believe in my Country, because it is a land of freedom and because it is my own home, and that I can best serve that country by "doing justly, loving mercy, and walking humbly with my God." And because Auburn men and women believe in these things, I believe in Auburn and love it.*

— George Petrie (1943)