

# AUBURN STUDENT AFFAIRS

## DEPARTMENT DATA POINTS JANUARY 2020

### AUBURN CARES

Received **99** referrals to the Auburn Cares office in January 2020, a **15.1% increase** over January 2019.

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### CAMPUS DINING

Opened a Wellness–Kitchen style area in the Village Tiger Zone featuring a plant-forward station with a variety of vegetables, vegan and vegetarian options.

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### CAMPUS RECREATION

Saw a **24% increase** in personal training packages sold and a **19% increase** in total number of client participation over January 2019.

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### FIRST YEAR EXPERIENCE

Enrolled **36.5%** of the first-year class in First Year Seminars in the fall and spring semesters — a **0.3% increase** from last year.

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### GREEK LIFE

Hosted the Greek Officer Advancement Training (GOAT) with **200** students attending programming, an **80.2% increase** in attendance over last year.

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### HEALTH PROMOTION & WELLNESS SERVICES

Saw **eight** new student contacts in the first 30 days of a new Safe Harbor proactive outreach protocol, contacting survivors to offer confidential resources and support.

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### MEDIA & MARKETING

Eagle Eye TV's social media video of Bruce Pearl handing out biscuits to students saw **251,000** views, making it their highest viewed social media video ever by **over 75,000** views.

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### MEDICAL CLINIC

Saw **4,102** patient visits in January 2020, an **8% increase** over January 2019.

### PARENT & FAMILY PROGRAMS

Made **800** parent/family contacts in fall 2019, a **16.3% increase** over fall 2018.

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### PROPERTY MANAGEMENT

Collaborated with Facilities Management to implement the “ReADY” work request portal for use by on-campus residents and dining personnel, streamlining the work request process.

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### STUDENT CENTER

Saw **541** reservations in the Student Center in January 2020, a **24.4% increase** over January 2019.

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### STUDENT CONDUCT

Of **99** students completing a post-survey following a meeting with a conduct officer in fall 2019, **100%** agreed they felt respected by their conduct officer, compared to **99.3%** in fall 2018.

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### STUDENT COUNSELING & PSYCHOLOGICAL SERVICES

**870** unique students were seen during the month of January, and **1.530** individuals and group sessions were conducted.

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### STUDENT INVOLVEMENT

**20** events were part of Student Programming's second Spring Welcome Week, a **100% increase** from the previous year.

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### UNIVERSITY HOUSING

Completed **88** incident reports in January 2020, a **29.4% increase** over January 2019.