

# 10 Tenets for Assessment Success

as discussed at NASPA Annual Conference, March 19, 2013 by  
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- 1. Connect to the university strategic plan and gen Ed learning outcomes
- 2. Establish a format/template for divisional assessment plans/reports
- 3. Use mixed methods of assessment (not just surveys)
- 4. Educate directors about assessment. Deal with the fear of assessment at this level first. Create specific learning outcomes for directors about the assessment you are looking for.
- 5. Take assessment off the shelf! Summarize, publish, report results, recommend changes based on data.
- 6. Hold directors accountable for assessment (lack of time is not an excuse for not following up with assessment). Put accountability measures in place to ensure assessment is followed through with.
- 7. Make assessment understandable and presentable.
- 8. Leverage data to communicate impact.
- 9. Effectively manage varying degrees of assessment competency.
- 10. Publish and make data resonate with key decision makers.
- [Http://Vimeo.com/29684853](http://Vimeo.com/29684853)
- Bonus 11. Have assessment cheerleaders within your Division